

The Desert Sun

The Desert Empire's Daily Newspaper

VOL. XXX, NO. 226

Palm Springs, California, Friday, July 5, 1957

10 PAGES

Single Copy 10c

Monster A-Bomb Blast Sends Shock Wave 300 Miles Away

Test Rocket Crashes Early Today

No One Injured As Desert Turned Into Momentary Hell

FORT CHURCHILL, Man. (AP) — An Aerobee-Hi rocket, the second to be fired at this northern Canadian test site in two days, crashed early today less than a minute after it was launched.

Officers of the U.S. task force conducting the firing started an immediate investigation to determine the cause of the failure. The rocket, like Thursday's was aimed at the ionosphere. It was part of a rocket firing project for the International Geophysical Year.

THE FIRST ROCKET fired Thursday soared 160 miles into the air at a speed of 4,200 miles per hour. The 21-foot rocket took about 10 minutes to make the round trip.

A total of 76 of the Aerobee-Hi projectiles will be fired from this top-ranking proving ground the 18 months of world-wide IGY tests. Thursday's rocket fell short of the 193-mile altitude record set by an Aerobee at the White Sands Proving Grounds in New Mexico, April 20.

THE ROCKET tests are being made at the Fort Churchill Canadian army testing base, 600 miles northeast of Winnipeg, Man. The cone in the rocket's nose contains 145 pounds of sensitive electronic recording devices installed by the Naval Research Laboratories in Washington, D.C. Scientists were particularly interested in Thursday's launching in regard to the density of the electric charge in the ionosphere — the mysterious layer in upper space that will be the object of intensive investigations during the IGY.

Village Relaxes On Fourth, No Accidents Here

While the rest of the nation sweltered through a blistering July Fourth holiday marked by tragic auto accidents, Villagers yesterday enjoyed a comparatively "cool" and accident free day. Palm Springs police and the California Highway Patrol reported no accidents involving injuries for the resort area.

The weather man cooperated to make the day comfortable by dropping the temperature to a mere 117, while the citizens of Los Angeles complained of "scorching, record-breaking" 102-degree heat. Villagers enjoyed a quiet Independence Day holiday by splashing in their own and community swimming pools or attending the big Polo Grounds fireworks display staged by the JayCees. Still others attended Palm Desert's first annual Fourth of July "Fun Fair."

Traffic Toll Continues Its Fast Climb

Safety Council Head Appeals For Caution

By UNITED PRESS
Traffic victims died one at a time or two, three and four at a clip on the Fourth of July, and alarmed safety councilors appealed today to drivers to get their travel under control.

Carelessness also took a heavy toll at beaches and in vacation areas. But spurring traffic fatality lists took most of the attention of the National Safety Council.

A UNITED PRESS tally at 9 a.m. p.d.t. showed 158 Americans dead in highway accidents since the holiday began at 6 p.m. Wednesday. There were 91 drownings, 6 died in airplane accidents, and 14 in miscellaneous mishaps, for a total of 269.

Ohio had 16 traffic deaths, Pennsylvania 15, Texas 13, Oklahoma 12, New York 10 and California 8.

NED H. DEARBORN, president of the National Safety Council, issued a warning during the early morning hours that the toll will come near the pre-holiday estimates of 535 persons killed unless the rate slowed. Instead, the rate mounted as reports came in.

"We appeal to the drivers to help traffic enforcement agencies in bringing the toll back under control," said Dearborn. "It is increasing at an alarming rate." The rate was running ahead of that in the same period of elapsed time in the last previous four-day holiday of the year, New Year's.

ONE OF THE nation's worst tragedies occurred near Leesville, La., Thursday when six persons were drowned in a chain of disastrous rescue attempts.

Authorities said the six, all Negroes ranging in age from 8 to 20, were fishing when one of the youngsters fell overboard. One by one the others jumped into the water in futile efforts to save their companions.

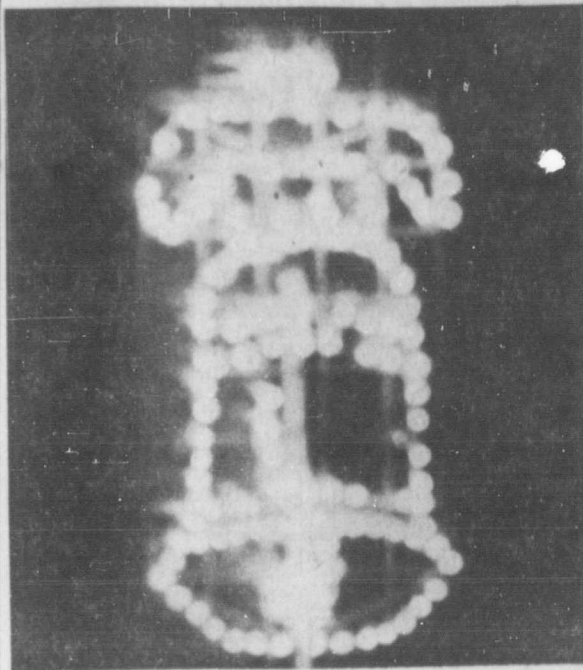
The National Safety Council had estimated that 535 persons would die in traffic during the 102-hour holiday which ends at midnight Sunday.

Pyle Recovers From Operation

WASHINGTON (AP)—Former Gov. Howard Pyle of Arizona was making "satisfactory progress" toward recovery today after an intestinal operation at Walter Reed Hospital.

Pyle has been in the hospital since June 30. Maj. Gen. Leonard Heaton, hospital commander, performed an operation on the large intestine July 3.

The hospital said the surgery was "for benign non-cancerous lesions." It said Pyle "is making satisfactory progress."



SYMBOL OF INDEPENDENCE DAY is this blazing Liberty Bell touched off at the gigantic pyrotechnic salute to the nation's founding fathers, staged at the Polo Grounds. More than \$1,000 worth of fireworks blazed the Polo Grounds air in the city's biggest Fourth of July program. (Desert Sun Photo)

Weather Observes Fourth Of July With Violence

By UNITED PRESS
Tornadoes and thundershowers stormed across six states in a violent Fourth of July weather outburst, killing at least one person and injuring 25 others.

A blazing California heat wave touched off the Los Angeles area's worst brush fire of the season, destroying some 15 homes in the Deerlake Park Highlands region. Twisters and other wild windstorms killed one youth in Minnesota, and injured 10 persons in Michigan, 8 in Indiana, 4 in Wisconsin and 3 in Iowa.

IN ADDITION, a tornado at Bryan, Ohio, caused damages estimated at \$500,000, but no injuries.

The Michigan twister ripped the Saxony subdivision east of Brighton, injuring four members of one family when it crumpled their home. Another tornado hit near Rogers City, Mich., causing some farm damage.

At least two homes were destroyed and more than 10 houses were damaged in the Michigan storms. Utility lines were reported down in sections of Livingston and Oakland counties.

ANOTHER TORNADO swept the small community of Brill, Wis., churning a one-half mile path of destruction. At least four persons were injured and seven homes in the village were damaged.

The only victim of the storms that raked the Midwest was Thomas Klein, 14, who drowned when squalls overturned a fishing boat on Island Lake near Duluth, Minn.

THE WEATHER

Desert area forecast: Increasing cloudiness today through Saturday but mostly sunny days. Continued hot with increasing humidity. Highs today, 100-110 upper valleys, 110-120 lower valleys. Yesterday's high was 117; low 74.

Rated Four Times Size Of Japan 'A'

Officials Check Cause At Base In Manitoba

ATOMIC TEST SITE, Nev. (AP)—American scientists set off the biggest atomic device ever fired inside the United States today, a monster blast nearly four times as powerful as the A-bombs which brought Japan to her knees in World War II.

Yet despite the tremendous violence that turned the quiet southern Nevada desert into a momentary hell, the explosion failed to injure a single man or break one pane of glass. So carefully did the scientists make their calculation that only minute traces of radioactive fallout were recorded in nearby populated areas.

THE BOMB'S violence was estimated unofficially at 75 kilotons, or equal to 75,000 tons of TNT. Today's device went off at 4:40 a.m. p.d.t. from a platform held 1,500 feet above Yucca Flat by a giant helium-filled balloon.

The blinding flash illuminated the western sky before dawn and a shock wave like an earthquake jarred California coastal cities 300 miles away and was felt on the Mexican border.

THE ATOMIC Energy Commission, after more than five hours of figuring, announced only that the yield of this morning's shot was the highest ever fired on the continental United States and was "well over" the yield of the previous high yield shot.

Marine Brig. Gen. Harvey C. Tschirgi, who commanded Leathernecks in trenches almost under the giant fireball, said he felt the deafening explosion as if an artillery piece had gone off in his ear, but he said his men learned "they could go through a nuclear blast and live to tell their buddies about it."

AS BIG AS THE blast was, much larger A-bombs have been tested in the watery reaches of the South Pacific, some of them in the range of 500 kilotons, or equal to a half million tons of TNT. H-bombs have been tested there, too, with yields running well into the millions of tons in terms of TNT.

The biggest atomic blast previously fired inside the U.S. was a device dropped from an Air Force bomber in 1953 with a yield estimated at 60 kilotons. By comparison the A-bombs unleashed on Hiroshima and Nagasaki in World War II were small despite the tens of thousands they killed or injured. Their yields were only 20 kilotons.

Firefighters Battle Blaze, 100 Degree Heat

CHATSWORTH (AP)—Heat weary firefighters today battled to control a fast-moving brush fire which already has swept more than 4,500 acres of valuable watershed and destroyed at least 15 structures. The flames raged out of hand along a five-mile front of the 20-mile perimeter blaze in the Santa Susana Pass area.

Late News Bulletins

DOW-JONES 2 p. m. Stock Averages—30 industrials 516.13, up 2.88; 20 railroads 147.96, up 0.49; 15 utilities 71.01, up 0.06, and 65 stocks 177.37, up 0.76.

EDENTON, N.C. UP — A 50-year-old piling bridge that stretched six miles across Albermarle Sound cracked apart under the engine of a 77-car freight train early today and two engines, two cars and five crewmen plunged into the deep water. Three men survived. The engineer and conductor were missing and feared dead.



CHAMPION DIVING FORM is demonstrated in this double plunge from the Shadow Mountain highboard by Olympic diving stars Lyle and Vicki Draves. The couple staged a thrilling exhibition of high diving for the hundreds of desert area residents who attended the first annual Palm Desert Independence Day "Fun Fair" run off on the club grounds yesterday. The program of games, sideshows, variety shows and dancing filled the club grounds from 1 p.m. through midnight last night. Sponsored by the Palm Desert Chamber of Commerce, the Fun Fair was produced and staged by cooperating community residents and businessmen. Spectators and sponsors alike agreed the show was a Fourth of July success. (Desert Sun Photo)

George Schmidt Succumbs to Illness Here

Funeral services will be held in Chicago Monday for George A. Schmidt, 72, Palm Springs resident and president of the world's largest amusement park, who died here Wednesday after a long illness.

A long-time Southern California resident, Schmidt, who helped his father establish Riverview Amusement Park in Chicago, lived at 261 Hermosa Place for the past two years.

SCHMIDT'S FAMOUS park has ranked for many years as the world's largest amusement center. It has entertained more than 80 million patrons since he first persuaded his father to install four amusement rides in the picnic grove of a shooting club in 1904, company officials said.

Schmidt was the son of a prominent Chicago business leader who built the William Schmidt Baking Company into one of the city's leading enterprises in the late 1890s.

HE LEAVES HIS widow, Jennie, and one son, William, who is vice president of Riverview.

Services will be held at noon Monday at Fullerton Coventry Church in Chicago, followed by burial in that city.

Wife and Son Mortuary is in charge of arrangements here.

Oil Well Flames Rise 200 Feet

SEAL BEACH (AP)—Flames rose 200 feet in the air in an oil well fire early today at the Tidewater Oil Co. field. The flames, fought by four county fire engines and one Long Beach company, did an estimated \$75,000 damage to an oil derrick.

Top Soviet Military Leaders Throw Support to Khrushchev

LONDON (AP)—Soviet military leaders threw their support today to Nikita S. Khrushchev whose power approached that of the late Josef Stalin, with his chief political opponents disgraced and st-ipped of office.

Khrushchev was reported planning a major purge of Stalinists and old line Bolsheviks in the Soviet satellites, and further purges in Russia itself appeared inevitable. American diplomatic experts said Khrushchev may become Russia's new dictator.

WILD RUMORS swept Warsaw that three top Soviet leaders ousted by Khrushchev had been arrested, but there was no confirmation in Moscow. They were Vyacheslav M. Molotov, Georgi M. Malenkov and Lazar M. Kaganovich, all staunch followers of Stalin.

The Polish Communist organ Trybuna Ludu in Warsaw telephoned its Moscow office to check the wild rumors and was told there was nothing to the reports the three were under house arrest. However, it was noted that the new presidium in Moscow was whipping up popular enthusiasm against the expellees by mass demonstrations.

THREE LESSER Soviet leaders

Oilman Cullen Dies at Houston At Age of 76

HOUSTON, Tex. (AP)—Hugh Roy Cullen, who gave away an estimated 200 million dollars, died at the age of 76 Thursday night.

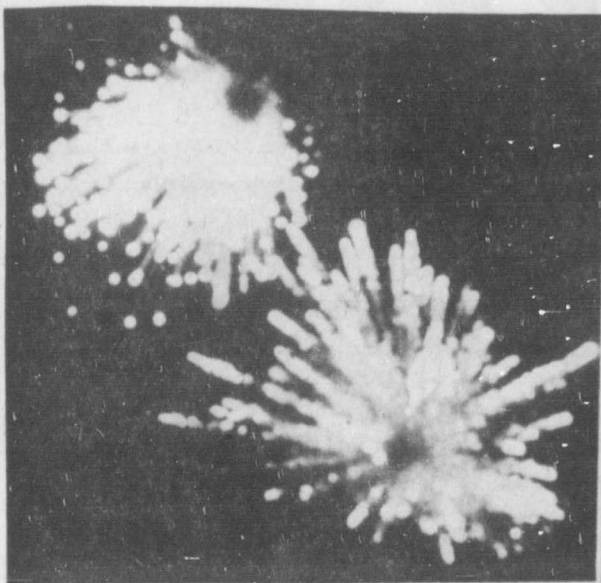
Hermann Hospital at Houston announced Cullen's death was due to cardiac failure and cerebral thrombosis.

Cullen often said he gave away 90 per cent of his wealth. Close associates set the figure at 200 million dollars funneled into charity.

New Open Skies Plan Ready for Russian Eyes

LONDON (AP)—U. S. delegate Harold E. Stassen is ready to submit a new European "open skies" plan which the West hopes will win the approval of the reshuffled Soviet hierarchy, informed sources reported today.

Stassen is expected to wind up presentation of the details of the Western plan for suspension of nuclear tests at today's session of the five-power U. N. disarmament subcommittee which includes representatives of the United States, Britain, France, Canada and the Soviet Union.



BURSTING SKYROCKETS lit up the sky over the Polo Grounds last night as more than 4,000 Villagers witnessed the biggest fireworks display ever touched off here. The JayCee sponsored show opened



with the presentation of the colors by the American Legion and the Veterans of Foreign Wars. Color guards were, left to right, Robert Romatko, V.F.W.; Jay Morrison, post commander; and Dean Pick-

ell, V.F.W. Facing the guard is Ted Land, show director. Spectators viewing the brilliant aerial bursts and ground exhibits rated the show as "the best ever." (Desert Sun Photo)

Rancho Mirage

By JEAN PATANE

Mr. and Mrs. Fred Davies, their daughter, Miss Ann Jean Lea, and daughter-in-law, Mrs. Judy Lea, drove up to Arrowhead Music Camp in the San Bernardino Mountains where Ann Jean, who received a school scholarship, will stay for her training period.

On their return, the party picnicked near Arrowhead, stopping at Running Springs to visit the Patane family over the weekend.

The Desert Sun

Published evenings Tuesday through Saturday.
AT NEWSSTANDS: Single copies 10 cents.
Entered at the Post Office of Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.
The Desert Sun Publishing Co., will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.
BY CARRIER: \$1.25 Month
MAIL RATES: Payable in Advance.
Daily: \$1.25 Month
1 Year: \$12.50
Address all communications to:
THE DESERT SUN PUBLISHING CO.
Palm Springs, Calif.
174 North Palm Canyon Drive.
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California Newspaper Publishers Ass'n.
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WESTERN DAILIES
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Leaving for Berkeley, Mrs. John Vale is now spending several weeks visiting her daughter, Marilyn, and grandson, Bradley, in their recently purchased new home.

Recent newcomers to Rancho Mirage, Mr. and Mrs. Ludlow Flowers have purchased a home on The Veldt.

Ira McCreery of Mirage Road has left for the summer to be at his beach home in La Jolla.

Dr. and Mrs. M. George Gordon of Santa Monica, who also have a home on Magnesia Falls, were here over the July 4th weekend recuperating from their recent automobile accident in Santa Monica.

Mr. and Mrs. Albert Eurengy of Tunis Road left to spend a three months vacation at La Jolla and San Clemente.

Recent purchasers of homes in Rancho Mirage are Mr. and Mrs. Andrew M. Phillips on East Veldt and Mrs. Phillips' parents, Mr. and

Mrs. Donald De Wolf, on Ocotillo Road.

Manny Strand, well known composer, is spending the summer at his Burbank home and will return to the desert to manage the Whispering Waters which is under construction and will open in October.

Mr. and Mrs. Lewis Gerkey came down from Palos Verde to spend the weekend.

Mr. and Mrs. Ronald A. Button enjoyed the Fourth of July holidays at their home in Rancho Mirage.

Indio Resident Objects to Homesite Sales

Lawrence C. Wall, Jr. of Indio told the board of supervisors in a letter received by them this week that he is against the auctioning of small acreage homesites by the Bureau of Land Management. He said that in his opinion the release of land by homesteading and desert entry acts is preferable. He said that land offered by auction is apt to be picked up by speculators. Good farming land should be developed and added to the tax rolls of the county and not be broken up for homesites, in the opinion of Wall. He said, however, that much of the land in the upper Coachella Valley is not satisfactory for farming and could be developed for homesites. Wall's letter was referred to the county planning commission.

Board Objects To \$275 Chair

County Supervisor William Jones opined Monday that \$275 is an outlandish sum for one chair. "That would be the most expensive chair in the county," agreed Supervisor George Berkeley. He said he thought a request by Judge Ray Hawley of the San Geronimo Justice Court at Banning for inclusion in his budget of \$275 for a new chair, needs more explanation. Action on the request was held up for a week to allow time for further word from the judge.

DHS May Have Fall Election

Annexation of 25 subdivisions to the Desert Hot Springs Park, Recreation and Parkway District will probably be decided at an election in the fall. Herb A. Ecclestone, president of the district, asked the supervisors to set a date for such an election this fall so the area can be added to the district by Feb. 1, 1958. The request was referred to county counsel.

Atoms for Peace Pacts Signed

WASHINGTON — The United States has signed atoms for peace agreements with Germany, France and Italy to help those countries develop nuclear industries. President Eisenhower Wednesday also released an additional 59,800 kilograms, or some 131,560 pounds, of enriched uranium for peaceful uses here and abroad. A total of 30,000 kilograms will be available through lease for domestic purposes and 29,800 kilograms available to foreign countries through lease or sale.

Nickel Punch

HARTFORD, Conn. — (UP) — Shortly after winning \$25,000 in a sweepstakes, John Hancock was punched in a dispute over a nickel. Hancock is a bus driver and the argument was over a fare.



ONLY TWO MORE NIGHTS remain to catch the Barry and Imperial recording artists. The Salmas Brothers, and lovely dancing star Margaret Chi Starlite Room, co-starring Comedian Dave Brown, above.

Citizens Bank Reports New Resource High

Resources of Citizens National Trust & Savings Bank of Riverside increased \$19,262,592 or 10 percent during the past year to reach a total of \$202,873,245 on June 30, Elden Smith, president, reported today. The bank's new high total represents a doubling of resources in less than five years, a period in which the number of branches operated by the bank in Riverside and San Bernardino counties also had doubled, Smith reported. Resources on June 30, 1952 were \$96,985,588, he said.

SAVINGS AND time deposits now total \$77,140,648, an increase of \$10,784,182 over a year ago. "The bank has experienced a particularly rapid growth in savings deposits during recent months," the bank president noted. "This is gratifying," he declared. "It is fine for the individuals who added so much to their personal savings. It is particularly good for the economy which now badly needs increased capital to build new schools, homes, highways, stores and factories."

The "Lost Battalion" of World War I fame was the First Battalion of the 308th Infantry and parts of the 306th and 30th Infantry Machine Gun Battalions of the 77th U. S. Division.

Supervisors Asked to Cut Assessment, Raise It Instead

Mrs. M. V. Clasper of Arlington told the board of supervisors sitting this week as a board of equalization, that her property has been assessed too high. She said the house is five feet from a barnyard and the odors are horrible. The house is built on stilts. The house was not built to live in. It is in a hole. The barnyard is a health menace. The hole fills with water, and it too is a health menace. She asked that the total assessed valuation of \$1,410 (\$1,170 for the improvements and \$240 for the land) be cut to \$600.

THE SUPERVISORS raised the \$1,410 assessed valuation to \$1,760. The additional \$350 increase was for the improvement, the land value remaining at \$240.

The board action was taken after Supervisor William Jones, in whose district the property is located said he had inspected the property and agreed with the assessor that the value should be raised rather than lowered. He said that what Mrs. Clasper referred to as a barnyard, is in fact a 10-acre pasture in which there are usually four or five cows.

THE ASSESSOR gave as his reason for recommending the increase, the statement that the original valuation had been reduced when Mrs. Clasper had reported that there was no cesspool. He said that a recent inspection following the request for the \$600 reduction showed that there is a cesspool and the property

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CHP Traffic Officer Filing Deadline July 12, Capt. Says

INDIO—Final filing date for the next traffic officer examination is July 12, warns the California Highway Patrol.

"Qualified men should obtain application blanks at once if they are to meet the fast approaching deadline for filing," stated Capt. Ruel Blohm of the Indio Area office. "A recent salary adjustment effective July 1, provides for a new salary range starting at \$436 per month and progressing through \$530 per month after four years of service."

"Men between the ages of 21 and 31 in good physical condition who have completed high school can secure full information at any Patrol office concerning a career in the California Highway Patrol," Capt. Blohm continued.

"Good pay, a fine retirement program, yearly vacations and sick leave and civil service rights are also part of the benefits of a position with the Department."

"Don't forget the final filing

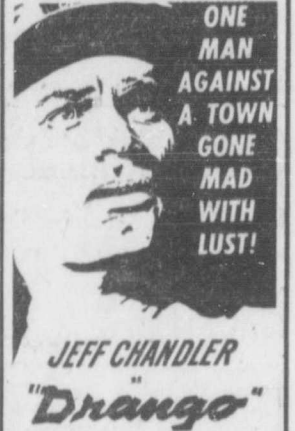
date," the captain warned. "Be sure your application is mailed no later than July 12. Applications may be secured at any Patrol office in the state."

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HOME DEVELOPMENT & IMPROVEMENT SECTION

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Cathedral City, Palm Desert Area Building Permits Have Valuation of \$199,536 for Two Week Period

Area building permits issued during the past two weeks, according to records of the new county department office located in Palm Desert. Permits granted for the vicinity of Cathedral City were:

J. & S. PAVING CO.
 ASPHALT PAVING
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 3 BEDROOM, 1090 sq. ft., 1 Bath \$6295.00
 3 BEDROOM DELUXE: 1158 sq. ft., 1 Bath \$6695.00
 3 BEDROOM DELUXE, 2 baths, 1176 sq. ft. \$7495.00
 4 BEDROOM, 1280 sq. ft., 2 baths \$8500.00
 1 BEDROOM DUPLEX: 980 sq. ft. \$6495.00
 2 BEDROOM DUPLEX, 1400 sq. ft. \$8500.00
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Drips Drive You Daffy? Here's How to Fix Them

Drippy faucets are so easy to fix that no homeowner should put up with sleepless nights because of them, claims the National Association of Plumbing Contractors.

Here, in a few simple steps, is how the homeowner can get a better night's sleep—and save money on his water and fuel bills at the same time.

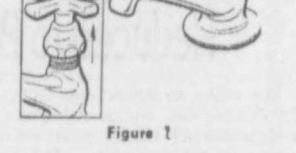
The first step of course, is to turn off the water. In most modern homes, a "shut-off" valve for both the hot and cold water faucets is located just under the fixture where the supply line comes out of the wall.

No "shut-off" valve? Then shut off the main water valve, usually located near the water meter.

Trying to take a faucet apart without turning the water off first produces some pretty spectacular results—and some mighty irritated housewives who have to mop up the mess!

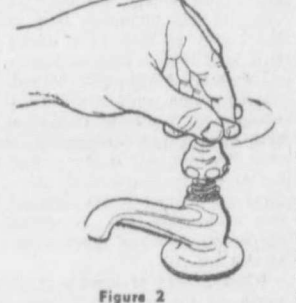
After shutting off the water, open the drippy faucet far enough to relieve the pressure in the supply line.

The second step (Figure 1) is to loosen the "bonnet nut" by



turning it counter-clockwise with a "flat-jawed" wrench. To prevent marring the fixture, line the jaws of the wrench with leather or adhesive tape and turn GENTLY.

For step three, gently turn the faucet handle in the "open" direction (Figure 2) until the valve stem comes out.

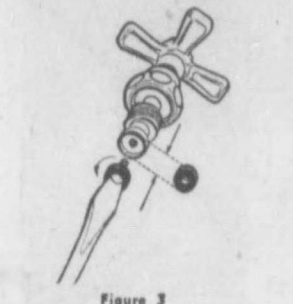


Of course, the homeowner can save himself time and trouble—and the risk of damaging the drippy faucet—by calling his local plumbing contractor in the first place. For a very slight additional charge, the plumbing contractor will replace the washers in all the faucets in the home and check the valve seats at the same time.

A little drip can waste a surprising amount of water—as much as 7,500 gallons a year. If the drip is from the hot water faucet, a substantial part of the homeowner's fuel bill is also going down the drain.

If one faucet starts leaking, others are sure to follow. By having all washers replaced at the same time by his local plumbing contractor, the homeowner can save himself the cost of additional service calls.

The "business end" of the faucet is a small brass cup containing a washer which is held in place with a brass screw. Remove the screw, as shown in step four (Figure 3), and replace the worn washer with one EXACTLY the same size.



Finally, replace the faucet handle the same way you removed it, being careful to tighten the "bonnet nut" firmly, but not forcefully.

Restore water service by opening the "shut-off" valve, then recheck the faucet. If water oozes out by the handle, try tightening the "bonnet nut" another half turn. If that doesn't work, call your plumbing contractor—the packing is probably worn out, too.

If, after replacing the washer, the faucet still leaks, chances are that the valve seat is worn or corroded. Resurfacing the valve seat is a job for the plumbing contractor. It takes special equipment—and skills—to resurface the valve seat without permanently damaging the faucet.

Of course, the homeowner can save himself time and trouble—and the risk of damaging the drippy faucet—by calling his local plumbing contractor in the first place. For a very slight additional charge, the plumbing contractor will replace the washers in all the faucets in the home and check the valve seats at the same time.

A little drip can waste a surprising amount of water—as much as 7,500 gallons a year. If the drip is from the hot water faucet, a substantial part of the homeowner's fuel bill is also going down the drain.

If one faucet starts leaking, others are sure to follow. By having all washers replaced at the same time by his local plumbing contractor, the homeowner can save himself the cost of additional service calls.

City Building Paced by Two Large Projects

Building permits issued in the City of Palm Springs the past two weeks had a total valuation of \$572,225, with two large permits accounting for more than half of this amount, according to city building department records.

Royal Air Properties, Inc., was given a permit for \$220,000 to construct a 10-unit apartment at 389 West Tahquitz Drive, and George Alexander Construction Company was granted one for a restaurant building at 1155 East Palm Canyon Drive.

OTHER PERMITS issued were: A. E. Sipherd, 2183 Desert Palms Drive, swimming pool, \$4,000; Allen Harris, 1943 East Andreas Road, pool, \$4,000; Tom Lanigan, 2153 Junipero, three apartment units, \$23,000; Don Castle, 1330 East Palm Canyon Drive, add four units, \$14,000; Ethel Peake, 2299 Rim Road, dwelling, \$11,000.

Corwin Spencer, 448 Hermosa Place, pool, \$4,000; Hazel Smith, 1557 San Jacinto Way, gas furnace, \$475; J. C. Mason, 1035 Buena Vista, dwelling, \$16,000; B. P. Moore, 922 La Verne Way, dwelling, \$24,000; Mr. and Mrs. Homer Hilton, 1515 Via del Norte, pool, \$3,000; John A. Ohman, 587 El Placer, four apartment units, \$23,000.

HAROLD M. FISHER, 1223 San Lorenzo Road, addition, \$750; Rudick and Russell, 1515 Manzanita, dwelling, \$29,000; Mr. Fixit, Inc., 2430 Bisnaga, dwelling, \$16,000; Joseph Ferrara, 4415 Calle de Ricardo, pool, \$4,000; Mr. and Mrs. W. Gannon, 1279 Driftwood Drive, addition, \$3,000.

Mr. and Mrs. Robert Schlesinger, 2749 Livorno Avenue, dwelling, \$3,000; E. H. Morris, 630 Via Miraleste, remodel, \$10,000; Albert Keldsen, 476 Chuckwalla Road, five apartment units, \$28,500; Mr. and Mrs. J. P. Einstoss, 924 Paseo Dorotea, dwelling, \$10,500; Mr. and Mrs. Howard Dubek, Sahara Trailer Park, ramada, \$4,000.

Gardener's Checklist

Before leaving on your vacation:

1. Apply one inch deep layer of peat moss on your flower beds around your shrubs. Then, soak the soil thoroughly.
2. Check plants now for yellow leaves and rundown, listless condition. Your nurseryman can advise you as to proper corrective measures.

Colorful Hibiscus Grows As a Tropical Evergreen

Some form of the Hibiscus can be successfully grown in almost every area of California, for this colorful flowering shrub grows as a tropical evergreen and as a tough, hardy perennial.

Where winter is warm, the Chinese Hibiscus (H. rosa-sinensis) should be planted, says the California Association of Nurserymen. The Chinese Hibiscus, often called Rose of China, is the evergreen member of the Hibiscus family and is grown in an open manner from 8 to 10 feet. Foliage is dark, glossy green and there are a great many varieties available in single and double six-inch flowers of yellow, amber, shell pink, vermillion and shades in between.

SOME NAMED varieties of the Chinese Hibiscus include Agnes Gault, coral pink; Kona, rosy pink; Crown of Bohemia, bronze orange; and Brilliant, scarlet.

The hardy perennial Hibiscus known as Rose of Sharon (H. syriacus) will grow in all areas of California. Its habit of growth is rather stiff and upright, reaching 5 to 12 feet. Flowers, three inches in size, are single or double, like hollyhocks in their shape. In addition to the orange, pink, red, white and scarlet shades that the Chinese Hibiscus bears, the Rose of Sharon also blooms in bluish-purple hues.

GIVE THE ROSE of Sharon a place in the sun but don't let it dry out, say nurserymen. In winter the shrub will die to the ground, but come spring it returns with a great burst of bloom, flowering from midsummer on.

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Established 1927
THE DESERT SUN PUBLISHING CO.
GEORGE E. CAMERON, JR., President

174 North Palm Canyon Drive

WARD J. RISVOLD, Publisher

Telephone 5005

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The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

AS OTHER EDITORS VIEW THE NEWS YOUR BIGGEST INVESTMENT

(Sylvester (Ga.) Local)

The biggest investment the typical American family ever makes is its home. Intelligent homeowners try to protect that investment. They maintain and improve the property. They insure it against hazards, of which fire is paramount. But many a homeowner has found, after calamity struck, that he hadn't adequately protected his investment at all—and that his insurance was nowhere near sufficient to make up for the loss.

The reason is simple. The cost of home construction—and of other kinds of structures—has just about doubled since 1945. The cost of furniture, clothing and dinnerware, found in every home, has more than doubled. The cost of washing and sewing machines has nearly doubled. So it goes, down the list—and the general price trend is still upward.

What can the householder do to protect himself against possible calamitous loss? This is simple too. First of all, he should make an inventory of all the property in his house that might be destroyed by fire or windstorm or some other insurable disaster—not forgetting the "little things" like books and pillows and curtains and bedding, whose total worth runs to surprisingly large amounts. Second, he should see his local insurance agent and make sure that both his house and its contents are insured in-line with the values of today—not the obsolete values of yesterday.

LETTERS TO EDITOR

(Selma (N.C.) Johnstonian-Sun)

Naturally an editorial writer does not expect the majority of his readers to agree with him on every editorial. The average writer of editorials is not so naive to feel that his edits are read by all of the paper's subscribers. Of course he realizes that there will be disagreement and sometimes hurt feelings, especially when he is bold or stupid enough to print the truth.

There are times when it is bad prac-

tice to have the editorials always written by one person. They are inclined to sound stale and oft-times in a rut.

For these reasons, this newspaper encourages that readers use the "Letters to the Editor" columns. The editorials contain the thinking of one person and he can be wrong. If your thinking conflicts with that of the writer to the extent "that he ought to be taken down a peg," it's very easy to do it. Just write your piece, sign your name, bring or mail to the office. It will appear just as you have written it, unless it is necessary to strike out phrases or words that are not in good taste or border on libel.

The editorial pages are usually designed to stimulate thought and opinion. One way to do this is to have as much varied thought and opinion as possible.

REBELLION STARTED

(Sharonville (Ohio) Suburban Press)

You and our fellow Americans are about to repeal the 16th (Income Tax) Amendment. The American people will rebel against the income tax just as they rebelled against prohibition. The basis is the fact that "reverence" for a law, flows from those who make the law. In our country, it is the people who make the law! The Hon. Clare E. Hoffman of Michigan, has introduced House Joint Resolution 232 to Repeal the 16th Amendment, and it is now pending before the Judiciary Committee headed by N.Y. Congressman Emanuel Celler. Wire him! Write him! Call him! The Hon. Emanuel Celler, House Office Bldg., Washington, D.C.

We must have hearings on this proposal now! Urge your friends and associates to ask for immediate action.

LONE AND DISCIPLINE

(Brantford (Ont., Can.) Expositor)

The secretary of the delinquency and crime division of the Canadian Welfare Council, Ottawa, is reported as saying that the best weapon against juvenile delinquency is parental love. We have a notion that a little parental discipline might help, too.

HOLMES ALEXANDER:

Fooling the 'Great Beast'

WASHINGTON, D.C. — Maybe it's time, as we used to say away back in 1932, for a "change." A lot of Americans think so. I have been 18 days away from my desk, traveling slowly from Hempstead, Long Island, to Madison, Wisconsin.

The people are not pleased with New Republicanism. Big taxes, foreign entanglements and creeping inflation are some of the reasons. But these complaints would exist to some extent against any government that followed World War II and the Korean action. There is a specific resentment against this Administration, and I think I know what it is.

People believe that New Republicanism, despite its pretensions to humanitarianism, looks down upon them, does not take them into its confidence, and treats them in a condescending manner.

THIS SNOOTY attitude toward the multitude is inherent in nationalistic and authoritarian government. The patronizing sneer is a non-partisan expression, but it seems to attach itself most often to the conservative party. This is too bad because condescension and conservatism are not inseparable, although too often associated.

Still it was Hamilton who wrote: "Your people, sir—your people is a great beast!" The difference between the great Federalist and the Modern Republican is that Hamilton was perfectly frank about his contempt for the people while the Moderns try to hide their contempt behind the hypocrisy of humanitarianism.

I DO NOT MAKE these charges in a vacuum. I returned and found Washington staggering around in the smog created by the case of the Idaho Power Company. There are a number of

ways to interpret this strange story. But I am in a mood, perhaps because of my grassrooting, to interpret it as a new example of the contempt in which the Eisenhower Palace Guardsmen hold the people.

I take this example to be one of many others which means that the people are regarded as too stupid to understand and are ridiculously easy to fool. Before leaving this point, it's proper to say that the scandal of the Idaho Power Company was exposed by two true conservatives, the Democratic Senators from Virginia, Harry F. Byrd and A. Willis Robertson.

LET US EXAMINE the scandal. The Modern Republicans, to their credit, decided to stop spending public money on electrical power projects and to permit private enterprise to do this work, whenever practicable.

The Eisenhower Administration through a number of moves and decisions ruled against building a high Federal dam on the Snake River in Idaho and for allowing the power company to construct several smaller but adequate dams for generation of salable electricity. All would have gone well if the Modern Republicans had continued to be frank and unapologetic about their preference for private enterprise over socialism. But instead, with flagrant contempt for public opinion in these matters, the Palace Guardsmen went underground.

WE MIGHT AS well name some names here. Gordon Gray, the President's director of Defense Mobilization, falsified the position of the Interior Department toward a tax write off for the Idaho Power Company. He was caught in the act.

Jerome K. Kuykendall, the President's chairman of the Federal Power Commission and his nominee for reappointment, de-

ceived a House committee as to the FPC's decision in favor of the company. Sherman Adams, the President's personal aide, held private conversations on the tax write off but won't tell the Senate investigators what he said or did about it.

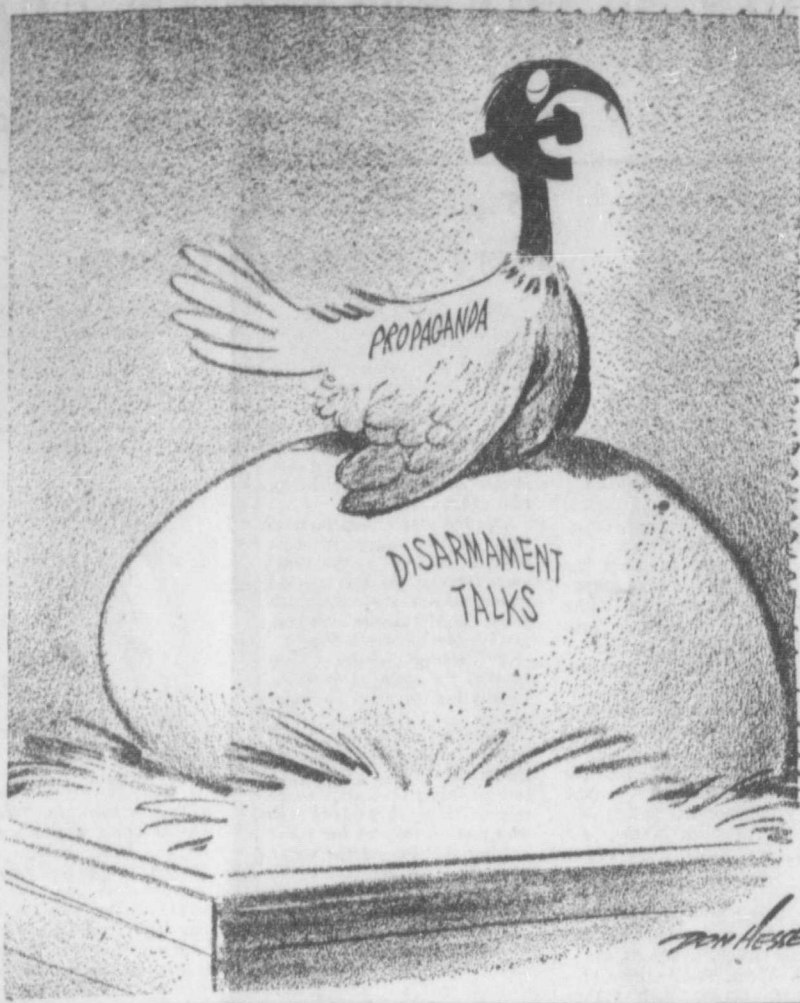
IN THIS businessman's country, the government ought to be in favor of business. A lot of old-fashioned conservatives, Western Republicans and Southern Democrats, make no bones about that belief. Also a lot of business-minded statesmen, of whom Daniel Webster remains the prototype, have felt that they are paid to represent the corporations of their community as well as the people.

But it's the lack of frankness and the mask of hypocrisy which are beginning to alienate the people from Modern Republicanism. I was told in one Western town that the stage show known as the 1936 Republican Convention was the tip-off on this contemptuous attitude. I read in a Western newspaper editorial that the deception in the Dixon-Yates contract was a fore-runner of this Idaho Power case.

The feeling is not, I think, that this Administration compares, as Senator Morse has said, with those of Harding and Grant. The feeling is that Modern Republicanism has adopted a poppa-knows-best attitude and feels that the American people either don't deserve or haven't the intelligence to understand how great affairs of finance, diplomacy, atomic energy, and so forth, are handled.

If it's time for a change, it will be asked why the people did not make one last year in the Presidential election. The answer is, of course, that the people for many years haven't been offered a choice they like between parties and candidates. It is time that, too, were altered.

She Could Hatch a Monster



THIS SIDE of The Sun

By Phat

It's barbarous,
I do declare,
Makes each of us
Just a long hair.

Note to the younger generation—Long hair is what they used to call people you now classify as Squares.

AM SPEAKING, naturally, of the news I just read in my latest copy of The Desert Sun, the item which set forth that Village barbers had boomed the price of haircuts to two bucks per copy. That may make long-hairs out of a lot of fellows who still have young ideas.

Am an old-timer who can recall when haircuts were just two-bits. But that was in the days when a man who made as much as \$45 a week was regarded with awe.

WAS DISCUSSING the situation with a beach tansorial artist who was circling my growing bald spot at a flat rate of \$1.50. "I don't blame them," he said. "You married?"

After answering truthfully in the affirmative, he continued. "All right. Why shouldn't a man pay two bucks every two or three weeks to maintain a neat noggin? When his wife probably pays five fish a week at the beauty shop to keep HER head neat?"

Never having investigated that situation, I maintained a discreet silence.

Anyway, it won't make any difference to Yul Brenner.

WE ARE NOW in the International Geophysical Year. A name already compacted into initials, IGY. During the IGY, which is really a year and a half, scientists from all over the world will combine forces to study the sun, stars, cosmic rays, upper atmosphere, etc., to find out what causes things.

Unfortunately, these scientists will keep their heads in the clouds and we won't learn what causes some drivers to honk their horns instead of stepping on the brakes, parking in the middle of two spaces so they can get out easier, while others are litterbugs, kids turn to vandalism, pedestrians drop cigaret butts in the Doggie Fountain at Mills, and others turn their radios up loud at 2 a.m.

But we will find out, maybe, why the TV picture starts flipping rapidly just as the KO punch lands.

NOT WISHING to keep anyone in the dark, do you know that Dog Days started Wednesday? That's what they call the hot sultry days of July and August.

During this period the Dog Star, Sirius, rises with the sun. I learned something, too, looking that up for you. I had always thought Lassie was the Dog Star.

But it's Sirius.

It certainly is, the way the heat keeps up. Sorry.

Having touched on IGY up a few inches, this item from "Grit" I read the other day, is thought-provoking.

"Explorers of outer space have a bright future. They will never run out of space to explode."

INEZ ROBB:

Reduced to Personal Issue

The critics of my sex constantly charge that women interpret and reduce all issues, great and small, to personal terms. And I must plead guilty as charged when I read of the turmoil in North Africa.

I fell in love with that wide part of the world, from Casablanca to Tunisia, in 1943 when I operated there as a war correspondent (who never captured any spies, or villages and was never called in to advise the generals). Now I long for peace to return to this tumultuous land so that I may go back as a tourist for a long browse through Morocco, Algeria, Tunisia and beyond.

Much of the landscape is reminiscent of Southern California, New Mexico and Arizona. It is often beautiful and wildly romantic. Across the slopes of its mountains and sharp foothills the shadows of evening fall in intense shades of violet and green unique to this region.

When I read of trouble in Tebessa on the edge of Tunisia, I say a quick prayer that nothing has happened to mar the smile and perfect temple to Minerva built there by the Roman legions so many centuries ago. I glimpse it once under hurried circumstances, silhouetted in the light of a full moon, as Rommel drove toward the Kasserine Pass and his bombers were expected momentarily to try to destroy the Allied rail center at Tebessa.

That was not a night for sight-seeing. But the temple has haunted me ever since, and I long to return to inspect at my leisure this isolated gem that once marked the tide of the Roman Empire at the full. There must be many GIs who remember the Roman baths in this region that were still in working condition after the passage of more than 2,000 years.

There can be few cities more dramatic than Constantine, divided down its center by the great gorge of the Rhumel River, a lesser Grand Canyon and urbanized to boot.

It grieves me when I read of death and violence in Algiers and a boiling hatred that may not

pass in this generation. Allied Force Headquarters were there in the winter of '43, and it seemed a relatively quiet backwash of war except for occasional visits from German bombers.

Like San Francisco, Algiers is an enchanting city rising from a beautiful harbor in a series of sharp hills covered with white buildings, sparkling in the Mediterranean sun. I want to see it again when the mimosa trees are in bloom, decking the city with great willowy plumes of pure gold.

But of all the cities of North Africa, Casablanca included, none can hold a candle to Marrakech, that peerless Arab metropolis at the foot of the snow-capped Atlas Mountains "where the desert meets the snow."

It is a city of rosy-red buildings (the color of the local clay) whose streets are lined with orange trees and whose gardens are alive with roses and gargantuan geraniums. In its huge town square, as many as 100,000 Arabs gather between 4 and 10 p.m. daily to do their shopping, swap gossip and squat in quiet circles to listen to the story-tellers whose tales were old before the coming of Christ.

This part of the world needs peace far more than it needs tourists, but speed the day when both again will return to it.

QUOTES

(By UNITED PRESS)

WASHINGTON—Former President Truman, on his recently-acquired status as a grandfather:

"That's the first thing I've ever been mixed up in where there wasn't any controversy."

WASHINGTON—Presidential Press Secretary James C. Hagerity, on a published story that President Eisenhower is angry at Chief Justice Earl Warren because of recent Supreme Court decisions:

"I wouldn't even dignify the story with a comment."

GRIN AND BEAR IT

By LICHTY



"Always asking me what I do with your money? ... Do I hear you asking the government what they do with your taxes ... or your union what they do with your dues?"

EARL WILSON:

Our Wife Gets Contact Lenses

NEW YORK — For 20 years, I've been a Seeing-Eye Husband for my nearsighted wife. But now she can see across a crowded room ... even a crowded dress ... with her cornea lenses. She can even see me now.

(How cornea can you get?) "When I saw that shepherd dog the other day and thought it was Sluggie, that did it!" she said. Esther Williams and Hildegard had often whipped out their "new eyes," and I'd urged the Beautiful Wife to get some as an anniversary present since all the glamor set's doing it.

I felt she was entitled to know how pretty Marilyn Monroe, Don Ameche, and other acquaintances of hers — including her mother and me — actually are.

Furthermore, if I had to look at Toots Shor and Jackie Gleason in all their unretouched ugliness — why should she?

She'd been going through life thinking it's a blur. (Editor's Note: So?)

"The first day I have to stay at the oculists the whole day," she told me as she departed carrying a face towel — thinking it was her gloves.

She came home as happy as a N.Y. Giant fan. Everybody else's lenses worked — hers didn't.

"One eye's very bad—and that's where the lens kept popping out on the floor," she announced.

She had to go another whole day — and then it was perfect. Sharp cries of "Don't move — I've dropped my left eye!" pierced the bedroom as we dressed for her to rush out and startle people by yelling their names from 50 feet away.

"Hey, Celeste!" she screamed one night. Celeste had been partly responsible.

We'd been enjoying Celeste in plush cafes for years. One night, afterward, the B.W. remarked to me:

"Isn't that kind of a strange act for Barney Ross to be doing?" Well, if you care about details, cornea lenses stay in because they float on your tears.

The B.W. knew they were a success when she saw Joan Crawford's nine-handkerchief picture about Esther Costello ... and the tears never washed them out.

She had one slight mishap. One night she got the right lens in the left eye. It seemed to her like everybody out that night was drunk.

(They were, as a matter of fact.)

And so, children, we arrive at

a new phase of modern living, wherein Pedro, the lush husband, comes staggering home one night alarmingly sober. His wife, describing this gigantic novelty later exclaims, "Well, sir I could hardly believe my cornea lenses!"

THE MIDNIGHT EARL...

Robert Q. Lewis will undergo surgery on a "protuberance" ... Jack Benny, following Jan Murray at the Las Vegas Flamingo, said, "After 35 years in show business, I wind up as summer replacement for Jan Murray" ... NBC may ask Shirley McLain, gifted Hollywood comedienne, to be one of Jack Paar's "Tonight" helpers ... B'way gag: "The guys suing Mike Wallace for slander want \$5,000,000 — or will settle for publicity."

Mickey Mantle and his wife, with Billy Martin, were at the Harwyn, celebrating the end of the Copa court case ... Singer Peggy Lee's taking new, cheesecakey photos — wants to add s-e-x to the act ... Simon and Schuster took an option on Paul Douglas' autobiography — which isn't written yet ... Producers of the Folies, an expensive dud, talk of bringing it back to B'way after its tour ... Debra Paget's sister, Lisa Gaye, gets her big film break in "10,000 Bedrooms."

Marlon Brando, on the same Paris hotel floor as Ingrid Bergman, promised not to play his bongos and wake her kids ... TV actor Gene Lyons weds dancer Linda Lynch Sept. 7 ... D.C. Buzz: It's expected Stassen will resign this summer ... Edward G. Robinson Jr.'s mother is caring for his ex-wife and child while he's in jail ... Sales of one of the major cars is off 39 per cent ... Farouk, who beat Elsa Maxwell in a libel case, sent her a case of cigarettes.

Columbia Pictures wanted a scene of Ernie Kovacs shaving off his mustache for "Operation Mad Ball," but Onie refused. (They even offered him mustache falsies) ... NBC has budgeted Mary Martin's "Annie Get Your Gun" spectacular at 400G ... TV World Magazine has an ad for photos of James Dean's tombstone ... Princess Margaret may visit the U.S. after the Queen's trip.

EARL'S PEARLS:

It's still safer to cross a street than a wife.—John J. Plomp, Detroit.

WISH I'D SAID THAT:

Girls no longer keep diaries as they once did. Many lose interest; a lot more wouldn't dare.

MIKE CONNOLLY:

New Territory Opened Up

HOLLYWOOD—Several studios are at it hammer-&-tongs over a new book, "Buckskin and Blanket Days," to be published by Doubleday next month. Odd angle: The Western yarn was submitted to the publisher by the widow of a man named Tom Tibbles, and Tibbles, whose one-&-only book it was, wrote it "way back in 1905, when he was 65!"

Greg Peck recovered from his fashion fling in "Designing Woman" and will gallop thataway in John O'Hara's Western, "The Bravados," for 20th ... Like they say in France, it's all a farce for Susan Strasberg and Arthur Loew, Jr., now that Joan Collins is back in town. But Susan won't be bluesier over Asia when "Stage Struck" strikes the nation's screens—she's a regular little old firecracker in this one!

Ann Sothern's sum-up of a certain actor: "Someday he hopes to have enough dough to be known as an eccentric instead of the crackpot he really is."

ANN RUTHERFORD ogled Vikki Dougan's deeply deranged dress at a Beverly Hills brawl and exclaimed, "This gal is opening up a whole new territory for the rest of us!"

Roxanne Arlen's press agent talked her into visiting the city desks here in Los Angeles wearing just the towel she wears in "Will Success Spoil Rock Hunter?" in Laguna Beach. It was very warm in my office when Roxanne wiggled in, barely wearing the towel, and even warmer when she wiggled out. Yep, the silly season's with us.

I cooled off by visiting MGM, where they're shooting "The Brothers Karamazov" on a sound stage that's cooled to a mere 50 above zero. Ice and snow covered the set and icicles hung from the eaves as Yul Brynner made love to Claire Bloom during the morning shooting sessions and to Maria Schell in the afternoon. Nice work.

DANNY KAYE is recording a Capitol album called "Kid Songs for Adults" ... "The Drunkard" starts its 25th year at LA's Theatre Mart Saturday and I think that's a world record. I've never heard of a show running that long anywhere, anytime ... Fats Domino, one of Recordom's top-salaried singers, is getting only \$5,000 for his movie debut in Universal's "The Big Beat."

Thornton Wilder will sit in on rehearsals for the Santa Monica Theatre Guild's musical version of "Our Town," now titled "New England Summer" ... Diana

Dors' new boy friend, Tommy Yeardey, was Vic Mature's stand-in in "The Long Haul," the movie that Diana and Vic recently finished in England.

I asked Leo McCarey what's holding up his long-planned "Marco Polo." Very simple, said Leo—he tailored the screenplay to Mario Lanza's measurements but can't tailor Lanza's to the strip's!

TV TOPICS — Perfectionists Lucy Ball and Desi Arnaz are finding it tough to stick within the \$330,000 budget for their first hour-long TV show, now filming. It has already hit the \$310,000 plateau and the end is nowhere in sight—HELP!

Incidentally, Desi, one of the cleverest cookies ever to come out of Cuba, has a stranglehold on the theatrical rights (as well as TV rights) to the new series. So you may be seeing them in your favorite movie house some year, AFTER you catch them on your favorite TV set.

Ida Lupino tells me she realizes full well what a rough rating race it'll be next season when she and her husband, Howard Duff, go up against Frank Sinatra's new ABC-TV show with their CBS-TV show, "Mr. Adams and Eve." Ida, no power-of-positive-thinking apostle she, avers: "We will get a three-week headstart on Sinatra but let's face it — when he comes on opposite us we'll get a swift kick in the pants!"

PLAYHOUSE 90 is coming up with a real swingin' gasser for the fall season—a comedy about psychiatrists called "The Jet-Propelled Couch" ... Walt Disney dotted Guy Williams, a six-foot-three Gotham guy, for the title role in his new "Zorro" series. Doug Fairbanks and Ty Power played it in pictures, or was that before your time?

Been fussin' yourself to a frazzle over how Frank Barnes, Rin Tin Tin's trainer, gets his cues across to the dog? Here's the filming of Rinty's show? Here's how: Barnes bugs the dog's collar with a small transistor receiver with a miniature button phone piece that leads through Rinty's heavy coat directly behind his ear. Barnes stands 40 feet behind the camera and coaches his money-making mutt via a tiny mike and transmitter. Fantastic—but it works!

I asked Toni Arden how she manages that little dance step she does in her act—a calypso rhythm yet! Said Toni, "Easy—I pretend I'm playing potsy with a Mexican jumping bean."



PASSENGERS ON the Matson Lines luxury liner of 618 Thornhill Road, Palm Springs. (Matson Line Photo). SS Lurline sailing from Los Angeles Harbor on May 2, included Mr. and Mrs. Richard H. Holsten

Mrs. Marcuse Is in Chicago

Mrs. A. J. Marcuse is currently at her Chicago home, where she will remain until July 26. Plans then call for a couple of weeks in New York.

A return to Palm Springs is planned for the fall.

At Coronado

Vacationing at the Hotel del Coronado from Palm Springs were Mr. and Mrs. Henry Brogotti.

Will Fashion Designers Re-Shape Us? Answer Soon

By GAY PAULEY

United Press Staff Correspondent NEW YORK — Will the fashion designers re-shape us women come fall? Will hemlines go down, prices go up? Will waistlines be waspish or wide . . . necklines coy or daring?

Just turn to your newspapers next week, dear reader, for the answers.

For the details of what some of the leading domestic fashion schemers have in mind for us females will be a thoroughly told

story starting next week, related by wire services such as United Press and by women's and fashion editors of your newspapers.

SOME REPORTERS already have toured the multi-million dollar garment industry of New York . . . but generally will wait until after the Fourth of July weekend to start their reports from this, the nation's clothing manufacturing center. New York makes 65 per cent of all the nation's apparel, industry sources said.

But the greatest concentration of lady reporters arrives Sunday—200 of them from St. Petersburg, Fla., to Ottawa, Canada; from Portland, Maine, to San Francisco; from Hawaii to Norway.

THEY'LL BE IN town for the semi-annual shows staged by the Couture group of the New York Dress Institute. The Couture group consists of 33 designers in the coat, dress and suit field, plus a batch of auxiliary manufacturers of everything from millinery to make-up.

The group started this semi-annual series in July 1943 . . . and seven of the original 33 to attend that first "press week" have survived the rigors of 25 more.

And I do mean survived. It is fun to see all the fancy new fix-ins and to tell you about them. But it isn't all play and no work. Looking at next week's schedule of events, the gals will be lucky to find time to powder their noses.

FOR CLASSIFIED ADS CALL 5005

Alan Ladd Adds Allure To Hardware

(Editor's note: Aline Mosby is on vacation. Today's guest columnist, Alan Ladd, tells how he runs his hardware store at Palm Springs.)

By ALAN LADD

Written for The United Press HOLLYWOOD — For the past year and a half I've been carrying on a great American tradition—that of the general store proprietor in an American community. I must admit the Higgins and Ladd hardware store in Palm Springs isn't quite an average general store, but then Palm Springs isn't exactly the typical American community, either.

It's been quite a switch for me, changing from movieclips to monkey wrenches, from screenings to screwdrivers, but I assure you it has had its merits. I'm beginning to understand why the general store has become such an American institution.

FOR ONE THING, it's a better place to get to know people than a lonely hearts club social. More people come in for gab than for gadgets.

Also, as an actor, during an average working day you meet very interesting people, but over the year, they are the same people. You can get a yearning for a greater variety of acquaintances.

My wife, Susie, and I consulted Bob Higgins, a well-known, long-established Palm Springs proprietor. Bob was for a hardware store. The nuts and bolts market hardly had been scratched in Palm Springs, he assured me.

BUT TO OPEN an ordinary hardware store in Palm Springs seemed a little banal. Glamour, we maintained, was the key to the situation. But, glamour is a very difficult thing to incorporate into a hardware store. As far as I could remember, neither Brown nor Byron had written a single ode to a double-headed nail.

However, the Higgins and Ladd hardware store is living proof that glamour and hardware are not necessarily totally opposed concepts.

THE FIRST THING we did was to install fountains which served iced drinks. Screwdrivers, we decided, are not very glamorous. Why not have sequined screwdrivers? If anybody in Palm Springs is seized with craving for sequined screwdrivers, Higgins and Ladd is the place to come! Dedicated to this revolutionary new concept of hardware, we proceeded to stock all sorts of hardware to suit the exotic tastes. It may seem a little strange to timid souls, but we think it's fun.

And, if the idea of glamorous hardware is ever to catch on at all, it will be in Palm Springs.

Safe Tanning Needs Lotions

IOWA CITY, Iowa — The safe way to get a suntan is 15 minutes of exposure at a time but if you are in a hurry, be prepared with suntan lotions, says Louis C. Zopf, Dean of the University of Iowa college of pharmacy.

Chemicals in sun-screening lotions can absorb at least 90 per cent of the ultraviolet rays which cause sunburn. Their protection varies from one person to another, so be careful in using a new preparation, Zopf said.

The location should be applied every three or four hours because the sun-screening agents are absorbed by the skin and evaporate.

U.P. was the first American press association to serve European newspapers directly, starting in 1921.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005. Summer schedule.)

Tuesday: Kiwanis, Chi Chi, noon.

Wednesday: P. S. Optimists, Biltmore, noon. Rotary Club, Chi Chi, noon. Moose Lodge, Palm Springs Playhouse 8 p. m.

Thursday: Lions' Club, Chi Chi, noon. Elks Lodge No. 1905, 8 p. m.



DIAL 920

Double Power Double Results



PRE-WEDDING PARTY for Germaine J. Swanson and J. W. Potter was held at the Huddle Springs for relatives and friends. The young couple is now honeymooning. Pictured at the party are, left to right, Miss Ann Potter, Albert Potter (father of the groom), Miss

Pat Drew, Mrs. J. T. Jenkins (mother of the bride), the honored couple, Mrs. Robert Potter, Mr. J. T. Jenkins, Mrs. Albert Potter, Miss Beth Patrick and Robert Potter. (Desert Sun Photo).

The Desert Sun

Friday, July 5, 1957

5

Society

Weekend Meals Prove Cinch With New Novel Cookbook

By JEANNE LESEM

United Press Staff Correspondent NEW YORK — The hostess

whose enthusiasm for weekend guests is tempered by both mid-summer heat and the hours needed to plan and prepare meals can relax a little.

The Week-end Cookbook (Coward-McCann) will help solve her planning problem, leaving only the actual marketing and cooking for the harried housewife.

Authors Mary Merrill and Mildred Falk Loew say it is possible to do all the marketing and much of the cooking a full two days before guests arrive.

Although their cookbook was planned as a year-round guide to weekend entertaining, it is especially helpful to hostesses suffering from midsummer sadness over meal-planning.

RECIPES ARE arranged in seasonal fashion, taking into account both the cost and availability of

fresh vegetables and fruits in spring, summer, fall and winter.

There are 12 dinner menus for each of the 4 seasons, plus such helpful extras as brunches, lunches, cocktail parties and dessert coffees—also keyed to the seasons.

Another section contains basic recipes essential to many of the dishes on the pre-planned menus. And, for the cook who prefers to plan her own bill of fare, there is a preparation-time index, showing how far ahead of mealtime each of the recipes may be prepared.

The hostess' standby—a casserole—appears in 18 different forms, ranging from a classic chicken paprikash to an unusual dill lamb casserole with dill gravy.

Rome's Colosseum, the world's largest amphitheater, was completed in A.D. 80. Built by the Emperor Titus, it was inaugurated with a blood bath of matches between gladiators and wild beasts.

DON'T GET MARRIED!

Until You See Our Selection of Wedding Announcements
VILLAGE PRINT SHOP
155 EAST AMADO ROAD PHONE 5207

IT'S A HAPPY CHALLENGE FOR US

TO MAKE YOUR OLD HOUSE

LOOK LIKE SOME OF THE

NEW ONES WE DO!

Barbara Wells, Inc.

INTERIORS

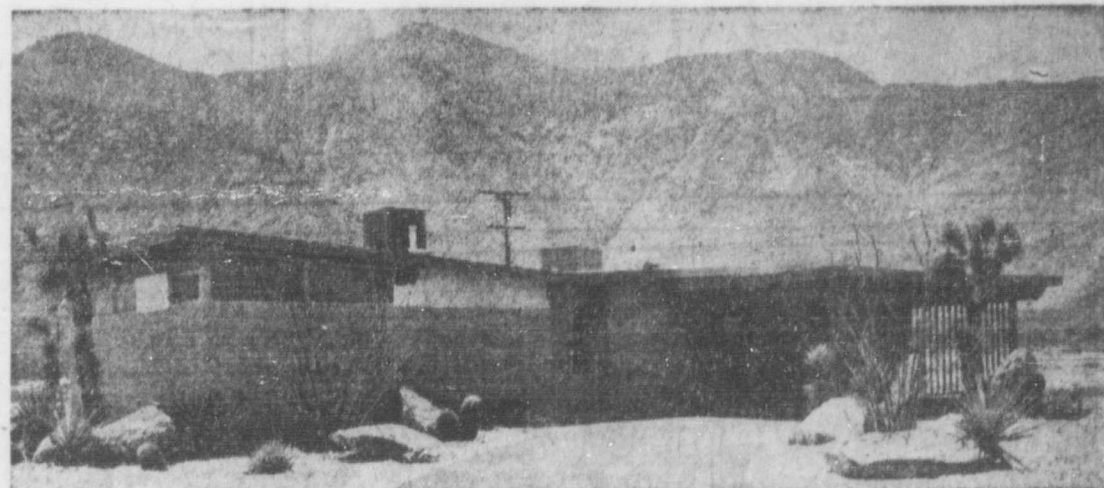
Hoagy Carmichael, President

1078 North Palm Canyon Drive

Phone 9188

Palm Springs Oasis

(modern desert homes with the accent on comfort)



Open House July 6-7

Saturday and Sunday (all day and evening)
North Palm Springs at Highway 111

- Two and Three bedroom modern, desert-styled homes
- Swedish fireplaces
- Open beam ceilings throughout
- Easy Financing—Low Down Payment

with these electric living features:

- ✓ built-in ranges
- ✓ water heaters
- ✓ bathroom heaters
- ✓ Heating and Cooling—by Refrigeration

(modern heating and refrigeration built into one unit—heats and cools your home to pre-set temperature.)



all Palm Springs Oasis homes have 100 Housepower—Housepower in your home for fast dependable operation of all lights and appliances; plenty of room for more appliances.



Palm Springs Oasis — (by Homeway Development Corporation)

Builder — John Greenway

Uncle John Says...

Last week I was up in San Francisco checking on the Pancake House we are building there. As for Palm Springs it's supposed to be the off season but you folks have been so wonderful to us, that we are changing that to the on season. Our Las Vegas and Santa Barbara Pancake Houses are setting new records. For example in Santa Barbara we have flipped two million four hundred thousand pancakes. End to end that would be 120 miles and on top of each other 26 miles straight up. I been trying to tell everybody our pancakes are out of this world. Maybe they are mistaking ol' Uncle John's Pancakes for those flying saucers.

Palm Springs seems destined to beat all our locations and for that we are grateful to you pancake lovers.

Aunt Sonya Says, my housework ain't setting no record so got to get back to my dust rag. Sure is humiliating to think that maybe I'm important and then find out I'm only good for dusting.

So, from all of us, to all of you, so long until tomorrow.

Uncle John

1983 NORTH PALM CANYON DRIVE

"Pancakes That Please Everyone From Everywhere"

TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U. S. Pat. Off.

NEW YORK (AP)—Rep. Kenneth E. Keating of New York has a proposal before the public today which would shake up baseball worse than if the Yankees decided to move to the West Coast along with the Dodgers and the Giants.

The congressman proposes that baseball rules be changed so that the hitter gets four strikes and only three balls would be required for a walk. It goes, without his admission, that in his sandlot days he must have been an All-American out.

KEATING ASKED for fan reaction and the letters have been pouring in at such a rate that the postman doesn't even have strength enough to ring one.

"Dear Congressman: Please keep up the assault on the baseball rules. You guys have been in office long enough. (signed) The Democratic National Committee."

vo8 "DEAR CONGRESSMAN: You are a (censored) and your idea is a (censored) and the ball is a (censored) and the hitters are a bunch of (censored) and I think you should (censored). (signed) The Major League Pitchers' Union."

"DEAR CONGRESSMAN: We're with you. Keep up the good work and we'll move to New York and vote for you next time around. (signed) Major League Hitters' Union."

"DEAR CONGRESSMAN: Your idea is an insult to the traditions of the great national pastime and threatens all the strategy, song and story which has become the backbone of the game since President Lincoln ordered Abner Doubleday to invent the game for the boys at the front. What now, sir, with the immortal 'Casey At The Bat'? If you give that Casey one more whack at it he's sure to hit it this time. What now, sir, about the classic aria 'Take Me Out To The Ball Game'? Would you make it 'One, two, three—and then four—strikes you're out at the old ball game. Sir, your meter would have an odor. (signed) Gen. Abner Doubleday Dimwhistle, President of the Society for the Preservation of Baseball Memorabilia."

Head Wins Title

Routs Cooper In Finals At Wimbledon

Is First Player Since Budge to Win Two in Row

WIMBLEDON, England (AP)—Lew Hoad, Australia's blond bomber, became the first man in 19 years to sweep two straight Wimbledon tennis championships today when he routed Australian champion Ashley Cooper, 6-2, 6-1, 6-2.

Hoad, favored 3 to 1 to win the final, attacked furiously right from the start and set the tempo for the match by cracking Cooper's service in the first game of a twin bill to Chicago, 7-6, before winning, 4-3. Brooklyn also split, losing to Pittsburgh 5-1 before winning 8-2, but Philadelphia swept the Giants, 2-1 and 6-2.

THE YANKEES protected their AL margin by winning, 4-1, after losing, 3-2. The White Sox blew a 5-4 decision to Kansas City before winning, 8-3. Cleveland

The 20-year-old Cooper, who won the Australia crown late last winter while Hoad was ailing, never was a threat after Lew blasted him for three service breaks in the first set. Cooper's game suddenly fell apart and he erred frequently on shots he had made with ease in his earlier trek to the finals.

THE ENTIRE match required only 57 minutes.

In mixed doubles, Luis Ayala of Chile and Mrs. Thelma Long of Australia, earlier winners over the top American team of Vic Seixas-Louise Brough, rolled into the semi-finals with an easy 6-1, 6-2 victory over Alan Mills and Miss R. H. Bentley of Britain. The match was over in only 30 minutes.

Softball Play Resumes Tonight

Desert Softball League play resumes tonight with Desert Hot Springs playing host to M&M-Lehrfeld. The game is scheduled for the Desert Hot Springs field.

SPORTS in the SUN

Redlegs Vs. Yankees in 1957 Series, July 4 Axiom Predicts

By JOHN GRIFFIN
United Press Sports Writer

The Cincinnati Redlegs vs the New York Yankees in the 1957 World Series.

That's the prediction today from baseball's most famous "crystal ball"—the old axiom that the teams leading the major leagues on the Fourth of July will win the pennants. And the whammy has been getting stronger in recent years.

Cincinnati clung to the top rung in the NL on the holiday despite a 10-7 slugfest loss to Milwaukee. The Cards fumbled a chance to take first place at the milestone by losing the first game of a twin bill to Chicago, 7-6, before winning, 4-3. Brooklyn also split, losing to Pittsburgh 5-1 before winning 8-2, but Philadelphia swept the Giants, 2-1 and 6-2.

THE YANKEES protected their AL margin by winning, 4-1, after losing, 3-2. The White Sox blew a 5-4 decision to Kansas City before winning, 8-3. Cleveland

STANDINGS

AMERICAN LEAGUE	W.	L.	Pct.	GB
New York	48	26	.649	
Cleveland	45	29	.608	3
Boston	40	36	.526	8 1/2
Detroit	37	39	.487	11 1/2
Baltimore	36	37	.493	11 1/2
Kansas City	28	48	.366	19 1/2
Washington	25	53	.321	23

Thursday's Results	W.	L.	Pct.	GB
Kansas City 5, Chicago 4, first				
Chicago 6, Kansas City 3, second				
Cleveland 3, Detroit 1, first				
Detroit 4, Cleveland 3, second				
Boston 3, New York 2, first				
New York 4, Boston 2, second				
Baltimore 3, Washington 2, 10 innings				

NATIONAL LEAGUE	W.	L.	Pct.	GB
Cincinnati	44	32	.579	
St. Louis	42	31	.575	1/2
Milwaukee	42	32	.569	1
Brooklyn	40	35	.533	2 1/2
Philadelphia	39	35	.526	3
Pittsburgh	35	40	.467	8 1/2
Chicago	24	44	.353	16
Pittsburgh	26	47	.351	17

Thursday's Results	W.	L.	Pct.	GB
Pittsburgh 5, Brooklyn 1, first				
Brooklyn 6, Pittsburgh 2, second				
Philadelphia 2, New York 1, first				
Philadelphia 6, New York 2, second				
Chicago 7, St. Louis 6, first				
St. Louis 4, Chicago 2, second				
Milwaukee 10, Cincinnati 7				

PACIFIC COAST LEAGUE	W.	L.	Pct.	GB
San Francisco	36	33	.522	
Vancouver	47	35	.573	2 1/2
San Diego	47	37	.560	3 1/2
Hollywood	46	38	.548	4 1/2
Seattle	45	41	.523	6 1/2
Los Angeles	41	39	.513	8
Portland	31	50	.385	18
Sacramento	24	58	.293	25 1/2

Isidro Martinez Favored Tonight To Stop Moore

WASHINGTON (AP)—Isidro Martinez, switch-hitting featherweight contender from Panama, is favored at 8-5 to beat little Davey Moore of Springfield, Ohio, again tonight in their return 10-rounder at the New Capitol Arena.

Their bout will be televised and broadcast nationally by NBC at 10 p.m. e.d.t. In it, Isidro hopes to extend his unbeaten string to nine straight.

Kay Holds Stroke Lead in Open

STE. DOROTHEE, Que. (AP)—Jack Kay, making a bold bid to become the first Canadian ever to win the rich \$29,000 LaBatt Open, was one shot in front of the pack as 144 pros and amateurs teed off in the second round at the Isle-Mere Golf and Country Club today.

The tall, handsome Mount Bruno, Que., pro shot himself into the lead of the star-studded field Thursday with a competitive course record, 5-under-par 67. But his fine showing was only one stroke better than those of two other shotmakers who are also looking for their first PGA victory—newcomer Ken Venturi, San Francisco, and huge, long-hitting George Bayer, Los Angeles.

LEGAL NOTICE

The City Clerk of said city. For further particulars reference is hereby made to said Resolution of Intention No. 4782 and to the plans and drawings No. 652 A and B and 652 B, on file in the office of the City Engineer of said City of Palm Springs, and to the specifications for this said work chargeable upon a district. For the particular description of said district, reference is hereby made to said Resolution of Intention No. 4782.

Said City Council has determined and declared that said bonds, bearing interest at the rate of six per cent. (6%) per annum and extending over a period ending nine (9) years from the second day of January next succeeding the next October 15th following their date, will be issued hereunder in the manner provided by the "Improvement Act of 1911," being Part 5, Division 7 of the Streets and Highways Code of the State of California, to represent each assessment of twenty-five dollars (\$25.00) or more remaining unpaid for thirty (30) days after the date of recording the warrant.

All of the work herein ordered shall be done and carried through in pursuance of an act of the legislature of the State of California, designated the "Improvement Act of 1911," Division 7 of the Streets and Highways Code.

The City Council did, by Resolution of Award No. 4828, award the said contract for the installation of sanitary sewers, to the lowest responsible bidder, Louis McCann, Inc., of the City of Los Angeles, California, at the price named in the bid by said Certified Sanitation Service, Inc. of the said City of Los Angeles, California, to wit: \$10,000.00.

LOUISE MCCANN, Inc., City Clerk of the City of Palm Springs, California.

Dated at Palm Springs, California, this 27th day of June, 1957.
Published July 2, 1957.

LEGAL NOTICE

No. 413
CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that she is conducting a Hotel Business at 417 W. Arcadia Rd., City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of "The Arcadia Hotel," and that said firm is composed of the following person, whose name and address is as follows: "The Arcadia Hotel," 417 W. Arcadia Rd., San Lorenzo, Palm Springs, California.

JOAN C. BURNS
STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE)

ON THIS 25th day of June A.D. 1957, before me, the undersigned, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Joan C. Burns, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same for the purposes and consideration therein expressed. I, the Notary, certify that said instrument contains no provisions which are contrary to law or which are against public policy.

RUTH BARNER
Notary Public in and for said County and State. My Commission Expires October 25, 1959.

Published July 2, 1957.

LEGAL NOTICE

No. 482
NOTICE INVITING SEALED PROPOSALS

Pursuant to Statute and Resolution No. 4828, adopted on the 26th day of June, 1957, by the City Council of the City of Palm Springs, California, and on file in the office of the City Clerk of said City, ordering the work described in said Resolution, to-wit:

The grading and paving with two inches hot plant mix bituminous surfacing, 30 feet in width laid on three inches of imported subgrade or other approved base in Girard and Vista Grand Avenues, all as particularly described in Resolution of Intention No. 4810, passed and adopted by the City Council of the City of Palm Springs on the 22nd day of May, 1957, and on file in the office of the City Clerk of said City.

For further particulars reference is hereby made to said Resolution of Intention No. 4810 and to the plans and drawings No. 655 A and B and 655 B, and C, on file in the office of the City Engineer of said City of Palm Springs, and to the specifications for said work heretofore adopted by the said City Council and on file in the office of the City Clerk of said City, and of said plans, drawings and specifications heretofore approved by the City Council of said City are incorporated in and made a part hereof, and reference is hereby made there to for a more particular description of said work.

Said City Council has determined and declared that the contemplated work and improvement heretofore mentioned and described in said Resolution of Intention No. 4810, is a public work chargeable upon a district. For the particular description of said district, reference is hereby made to said Resolution of Intention No. 4810.

Said City Council has determined and declared that said bonds, bearing interest at the rate of six per cent. (6%) per annum and extending over a period ending nine (9) years from the second day of January next succeeding the next October 15th following their date, will be issued hereunder in the manner provided by the "Improvement Act of 1911," being Part 5, Division 7 of the Streets and Highways Code of the State of California, to represent each assessment of twenty-five dollars (\$25.00) or more remaining unpaid for thirty (30) days after the date of recording the warrant.

LOUISE MCCANN, City Clerk.
Published July 2, 1957.

The City Council of said City has determined and declared that said bonds, bearing interest at the rate of six per cent. (6%) per annum and extending over a period ending nine (9) years from the second day of January next succeeding the next October 15th following their date, will be issued hereunder in the manner provided by the "Improvement Act of 1911," being Part 5, Division 7 of the Streets and Highways Code of the State of California, to represent each assessment of twenty-five dollars (\$25.00) or more remaining unpaid for thirty (30) days after the date of recording the warrant.

LEGAL NOTICE

No. 478
NOTICE OF AWARD OF CONTRACT FOR THE INSTALLATION OF A SANITARY SEWER IN CALLE SANTA CRUZ, CAMINO PARCELA AND WILLIAMS ROAD (IMPROVEMENT DISTRICT NO. 31)

Pursuant to statute and Resolution of Award No. 4828 of the City Council of the City of Palm Springs, California, adopted on the 26th day of June, 1957, declaring this notice.

NOTICE IS HEREBY GIVEN that the said City Council in open session on the 26th day of June, 1957, opened, examined and publicly declared all sealed proposals or bids offered for the installation of a sanitary sewer in Calle Santa Cruz and other streets as follows, to-wit:

The installation of a sanitary sewer with manholes and laterals in Calle Santa Cruz and other streets (Assessment District No. 31), all as particularly described in Resolution of Intention No. 4782, passed and adopted by the City Council of said city on the 26th day of March, 1957, and on file in the office of

LEGAL NOTICE

including unpaid for thirty (30) days after the date of recording the warrant.

All of the work herein ordered shall be done and carried through in pursuance of an act of the legislature of the State of California, designated the "Improvement Act of 1911," Division 7 of the Streets and Highways Code.

Said City Council, pursuant to the Labor Code of the State of California, has ascertained and determined that the general prevailing rates of per diem wages in the locality in which the said work herein described is to be performed, for each craft or type of workman or mechanic needed to execute the contract, and also the general prevailing rates for legal holidays and overtime work for each craft or type of workman or mechanic needed to execute the contract, to be as follows:

Classification Rates per Hr.
Air Compressor Operator 2.54
Apprentice engineer and oiler 2.54
Asphalt raker and ironer 2.51
Asphalt plant fireman 2.50
A-frame truck operator 2.53
Boorman or mixer, box operator 2.55
Concrete or asphalt placer 2.55
Concrete or asphalt spreading, mechanical tamping or finishing 3.05
Driver of dump trucks (less than 4 yds water level) 2.40
Driver of dump trucks (4 yds not less than 8 yds water level) 2.45
Driver of trucks (payload capacity less than 4 tons) 2.45
Driver of trucks (payload capacity between 4 & 10 tons) 2.40
Driver of trucks (payload capacity between 10 & 15 tons) 2.45
Plumbers 2.50
Heavy duty repairman 2.55
Heavy duty repairman-helper 2.54
Laborer-general or construction 2.50
Motor Patrol Operator including 3.21
Operator and tender of pneumatic and electric tools, vibra-machines, concrete vibrator, etc. 2.51
Sewer operator 2.54
Sewer operator-helper 2.54
Skip-lift operator 2.50
Tractor operator 2.50
Tractor operator-helper, "camp-er, scraper and push tractor 2.55
Universal equipment operator (excavator, bulldozer, etc.) 2.50
Water truck driver-over 2500 2.45
Water truck driver-2500 gallons to 4000 gallons 2.55
Any classification omitted herein not less than 2.50

Foremen, unless otherwise separately classified, for carpenters, cement finishers, equipment operators and operating engineers, laborers and truck drivers, shall be paid not less than \$1.40 per day more, and all other foremen not separately classified not less than \$1.00 per day more, than the journeyman rate for the craft involved.

The above listed rates are based upon a working day of eight (8) hours being proportionately applicable to eight hours or less of employment in any one calendar day, not less than Saturdays, Sundays and the following seven legal holidays: New Year's Day, Memorial Day, Fourth of July, Labor Day, Christmas Day, Thanksgiving and Christmas Day, where extraordinary emergency caused by fire, flood or danger to life or property, for overtime work of more than eight (8) hours in any one calendar day and for time worked on Saturdays, Sundays and on any one-half day holiday, not less than one and one-half times the specified rate as shall be paid; provided, that the overtime rate shall be applicable to a maximum of eight (8) hours of employment per calendar day, including Saturdays, Sundays and holidays, for a total not over for 40 hours per week, but that not less than one and one-half times such specified rates shall be paid said flagman, guards or watchmen for any time worked in excess of eight (8) hours per day or forty hours per week.

It shall be mandatory upon the contractor to whom the contract is awarded, and upon the subcontractor under him, to pay not less than the specified rates to the laborers, workmen, and mechanics employed by them in the execution of the contract.

NOTICE IS HEREBY GIVEN, inviting sealed proposals or bids for doing all the work hereinbefore described and ordered in said Resolution. Ordering Work, to be presented to the City Clerk at her office in the City Hall of said City up to the hour of 11:00 o'clock a.m. July 24, 1957.

The proposals or bids offered shall be accompanied by a check made payable to the order of said City, certified by a responsible bank or a bond, as required by law, for an amount not less than ten per cent. (10%) of the aggregate of the proposal. Each bid shall be made out on a form to be obtained at the office of the City Engineer of said City.

The contractor to whom an award may be made will be required to furnish with the contract surety bonds, a faithful performance bond in an amount equal to not less than twenty-five per cent. (25%) of the aggregate amount of the bid and one material and labor bond in an amount not less than fifty per cent. (50%) of the aggregate amount of said bid.

The City Council of said City reserves the right to reject any or all bids and to waive any informality in a bid not affected by law.

LOUISE MCCANN, City Clerk.
Published July 2, 1957.

Classified ... Ads ...

The Desert Sun
Published evenings Tuesday through Saturday.

PHONE 5005
Box 190, Palm Springs, Calif.

— RATES —
(NO ABBREVIATIONS)
Minimum Ad — 2 Lines
Count 24 Letters and Spaces to a Line.

Time	One	Three	Five
Lines	1.50	3.60	4.80
3 Lines	1.50	3.60	4.80
4 Lines	2.40	4.80	6.40
5 Lines	3.00	6.00	8.00
6 Lines	3.60	7.20	9.60
7 Lines	4.20	8.40	11.20
8 Lines	4.80	9.60	12.80
9 Lines	5.40	10.80	14.40
10 Lines	6.00	12.00	16.00

Discount at the per line per time, allowable on above for cash. (Example: 5 Lines 4 Times Equals 20 Lines—\$2.00 Discount)

- The Desert Sun reserves the right to edit and classify all copy.
- All advertising copy is accepted subject to the approval or rejection of the management.
- This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error in your ad.
- DEADLINE: For new copy or cancellations: 11:00 a.m. previous to day of publication.
- Address all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Calif.
- Ads ordered for more than one time must run in consecutive issues to earn above rates. Otherwise single insertion rate will be charged for each time run.

Lost and Found 10

LOST — LARGE BLACK SILK PURSE
REWARD — BESS BIGGS
PHONE 6567

REWARD FOR LOST
SIAMESE CAT with yellow collar.
Please phone 5671 or 2443.

Personals 12

ALCOHOLICS ANONYMOUS
Meetings Wednesday at 8:30 — St. Theresa's Kindergarten Room
Friday 8:30 St. Paul's Episcopal Church Parish House.
PHONE 2701 UNTIL 9 P.M.

ANYONE knowing the present address of Lawrence H. Kemps and Virginia L. Kemps please phone 8-7833.

HELEN OF HOLLYWOOD ph 2377
Machine Waves—Cold Waves
Open A.M. through the Summer

Announcements 14

BOOK SALE! BOOK SALE!
10 Per Cent to 50 Per Cent Off!
A Few Typewriters, Too!
DESERT BOOK SHOP
443 N. Palm Canyon Ph. 5308

Service Misc. 15

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PROTECTION FROM THE SUN
Store Plate Glass and Homes
LICENSED AND INSURED
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Complete Building and Repairs
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PHONE 9733

SWIMMING INSTRUCTION
ART GIBBERD
PHONE 86363

TREE TOPPING
AND REMOVAL
Phone 1000 Palms 662

Situations Wanted 25

BUSINESS MAN
WITH HIGHEST REFERENCES
WILL take excellent care of your home and POOL, will pay utilities. Write Desert Sun, Box 190, File A-3.

WILL DO your summer cottages in my home by hand or machine. My health requires the desert. Will also baby-sit. Phone 6362.

Painters Always Available
PAINTERS & CONTRACTORS
Hour or Contract Ph. 2905
NATIONAL PAINT STORE

LADY —experienced switchboard, desk clerk, cashier. Excellent References. Phone 6234 or 6049

For Best
Classified Results
PHONE 5005

The Desert Sun

Friday, July 5, 1957

7

Situations Wanted 25

FORMER chief engineer large hotel with wide electrical and mechanical experience wants year round employment this area. Reply Desert Sun, Box 190, File E-3.

RESIDENT gardener and maintenance; no job too small. Phone after 5. 6141.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 — 2341

MY time is YOUR time, an hour, or a day. Practical Nurse-Companion. Ph. 88249, Rancho Mirage

Help Wanted 27

AUTOMOBILE SALESMAN
WE HAVE AN OPENING FOR ONE EXPERIENCED NEW AND USED CAR SALESMAN

No hot-shot. Big City artists need apply. Local man preferred. Qualifications: Honest, industrious, with a sense of community responsibility; one who can fit into a small community business. Earnings are above average. Benefits are many. Apply in person to manager

Palm Springs Lincoln-Mercury
SOUTH PALM CANYON AT SUNNY DUNES

BOYS BOYS
11 TO 16 YEARS

Business Opportunities
Be in Business for Yourself
GOOD PROFITS
PRIZES — INSURANCE

BE A DESERT SUN CARRIER SALESMAN
INQUIRE
The Daily DESERT SUN
CIRCULATION OFFICE

DESERT EMPLOYMENT AGENCY

Typist\$55 wk.
Desk ClerkRoom & \$150
T.V. Repairman\$100 wk.
Office Clerk\$274
Desk Clerk\$11 Shift
Hotel Maintenance CoupleOpen
Children's Nurse\$50 wk.
Cook-housekeeper\$200
Hotel Maids and Waitresses

LUCILLE GARLAND
208 N. Indian Ave. Ph. 2364

ARE YOU Registered With Us?
No Fees for Jobs
CALL IN PERSON
Palm Springs
Employers Association
214 N. Indian Avenue

Loeda and George Hageman's
EMPLOYMENT SERVICE AGENCY
Don't Come in tomorrow For a job you need today!
135 E. Andreas Rd. Ph. 2556

UNMARRIED woman for housework and cooking. Live in preferably. Family of 2. Must be excellent cook. 1 day a week off and paid vacation yearly. \$210 month. Phone 7877.

SALESMAN WANTED
Hutton's Real Estate
505 N. Palm Canyon Drive
Phone 5977 or 9414

CONSTRUCTION CO. NEEDS
Timekeeper and Cost Clerk
American Pipe & Construction Co
Desert Hot Springs

Bus. Opportunities 29

RESTAURANT
FULLY EQUIPPED
BEER LICENSE
PALM CANYON DRIVE
JIM SHARPE
REAL ESTATE
433 N. Palm Canyon Ph. 2319

PLUMBING SHOP, in Idyllwild, fixtures and material for sale. Established business. E. C. Morse, P. O. Box 471, Idyllwild, or phone 8-0101.

DRIVE-IN Restaurant and Frosty Freeze. Grossing over \$100,000 per year. Only one on desert percentage lease. Phone 6016 before noon or 8-5305 after noon

SWEET Business. Catalina Kandy Kitchen, recently enlarged, showing excellent profit. Small investment. Phone Avalon 311W

Lots & Acreage 33
CHOICE CORNER income lot on Ramon Road. One block east of Indian Ave. Only one left of its kind. Room for 3 units. \$12,500. Owner 4324.

a bold new concept

HAROLD HICKS, Realtor

THIS IS A GREAT HOME

MANY PEOPLE have admired this Tennis Club area estate... the beautiful grounds... the over all feeling of a great home... and until today it hasn't been for sale. There are 9 bedrooms with 8 baths... you can imagine the spaciousness of the other rooms. Good refrigeration, forced air heating system and TV cable are a few of the recent improvements. The blue all tile home is very protected because this is a U shape Spanish type home. The price includes wall to wall sculptured carpeting, specially lined drapes and some choice furniture. Priced way below reproduction cost at

\$100,000

NEED FOUR BEDROOMS?

THIS ONE YEAR OLD home adjacent to Deep Well is modernistic and spacious... four bedrooms, three and a half baths. Very private heated and filtered swimming pool. Owner very anxious to sell and wants all offers presented. Terms to suit. Call today.

\$65,500 FURNISHED

HAROLD HICKS

ASSOCIATES
Burnham Bigelow — Ray Baur — Mildred Jackson
Kenneth Herman — Charles Lyngaard — Wm. Hopkins
1345 N. PALM CANYON DRIVE
9681 PHONE 9681

PALM DESERT

SMARTEST ADDRESS ON THE AMERICAN DESERT

SUMMER SPECIALS

OWNERS ARE ACCEPTING OFFERS—YOU CAN BUY NOW AND SAVE! WE HAVE THE LISTINGS. WE WILL SUBMIT ANY REASONABLE OFFER!

- 1 BEDROOM plus den bedroom, furnished, community pool. \$13,750. \$500 moves: you in!
- 2 BEDROOM—2 baths, new. Carpeted. \$14,500—\$1500 down.
- 3 BEDROOM—carpets, drapes, electric refrigeration. Shadow Mountain Drive. \$16,000.
- 3 BEDROOM—2 baths, dining room, pool. \$18,500.
- NEW 3 BEDROOM—2 baths, carpet, electric refrigeration. \$22,500.
- NEW 3 BEDROOM—2 baths, carpeted, electric refrigeration. POOL. \$27,500.
- 3 BEDROOM—2 baths, electric refrigeration. On large lot 200'x200'. Builders home—nearly new. \$36,500.

VIEW LOTS above highway. \$2350—30% down, 3 years to pay.

PALM DESERT SALES CO.

OFFICE FOR PALM DESERT PROPERTIES

73-555 Hwy 111 at Larkspur Lane, across from Standard Oil Station.
Phone Palm Desert 76-3794 Collect.

Lots & Acreage

HIGHWAY 111 FRONTAGE

27 ACRES at \$1000 per acre. An excellent investment — Act now! Easy terms.

Jekyll, Bradley & Co. REALTORS

457 N. Palm Canyon Ph. 2734

SPECULATIVE MANY FINE PIECES OF ACREAGE ALSO

R-3 LOTS - Improved \$2,450 — \$600 Down — \$29 Month Off Ramon in New Subdivision.

S. FRANKS REAL ESTATE

465 N. PALM CANYON, PH. 6210

60 Acre Ranch

BETWEEN Thousand Palms and the fabulous country club developments. Has 2 bedroom home and good well. A steal at—\$36,000

TERMS CONSIDERED

Jekyll, Bradley & Co. REALTORS

457 N. Palm Canyon Ph. 2734

ACREAGE BARGAINS

830 BEAUTIFUL ACRES near hot water. 10 minutes east of Palm Springs, on important Blvd. Don't Wait! Only \$125 per acre, terms.

MUNHOLLAND & CO.

1039 N. Palm Canyon Drive PHONE 3673

A LOT

ALMOST NEXT TO Palm Springs most unusual development. \$3250

Phone 2929 Phone 2922

SUN REALTY CO.

Of Palm Springs

428 N. Palm Canyon Drive

LAST INCOME LOT

TENNIS CLUB AREA

R-2 LOT 100' x 145' \$26,000

PATENCIO ROAD—PHONE 86778

120 ACRES—\$350 PER ACRE

\$14,000 Down, Level, Windfree.

Close in. Principal Only.

Box 190, Desert Sun, File E-1.

Phone 5005 For Classified Ads!

"COME AND GET IT"

FROM THE MOST COMPLETE REAL ESTATE SERVICE IN PALM SPRINGS

A LOOK WILL CONVINCE YOU

OF THIS EXCELLENT VALUE. New, modern, 3 bedroom, 2 bath home with POOL. Spacious living room with fireplace, has glass sliding doors to patio. Lovely kitchen features built-ins. Completely fenced—landscaped—on sewer. Price of \$29,500 includes wall-to-wall carpeting and drapes.

NEW - ULTRA MODERN

HOME ON LARGE CORNER LOT, under construction. Unusual design—3 bedrooms, 2 baths—large living room with fireplace and glass walls leading to patio and lovely POOL. Kitchen is delightful with built-ins and an abundance of cabinets. Will be fenced and landscaped. 2-car garage—storage. Look no further, this is just what you want at only \$32,500.

7 UNITS WITH POOL

IN PRIME SOUTHEAST LOCATION. Furnished. Established 5 year operation. Illness forces sale. Call on this one.

RENTALS

Furnished Studio Apartment—southend \$85 month on lease
1 bedroom, kitchen furnished apartment \$100 month on lease

GANNON REALTY CO.

1201 N. PALM CANYON DRIVE PHONE 2772

RUSSELL WADE

REALTOR

NEW OFFERING

WELL KNOWN MOVIE STARS holiday home. 3 bedrooms with large adjoining family playroom with fireplace and bath. Completely furnished, immediate possession. Heated and filtered pool. \$42,500.

DEEP WELL AREA

FOR THE JUNE BRIDE—Charming 2 bedroom, 2 bath furnished home. Heated and filtered swimming pool. \$35,000.

2 DEEP WELL R-1 LOTS, 100'x125' \$3500 and \$10,000

BUILDERS!

OWNER NEEDS CASH Will sacrifice two R-3 adjoining lots facing 3 streets near Cameron Center. Includes plans for 24 exciting modern units.

RENTALS

\$85 MONTH—1 bedroom furnished apartment, in business zone. Year lease.

RUSSELL WADE, Realtor

LEW LEVY -- Associate

MEMBERS PALM SPRINGS REALTY BOARD

850 SOUTH PALM CANYON DRIVE PHONE 2855 or 9282

OPEN ALL SUMMER

Sun Classified Bring Quick Results

3 BEDROOM. 2 baths, garage, owner must sell. \$22,000. Unfurnished.

2 BEDROOMS. 2 baths, nicely landscaped. Lots of citrus trees, large pool. \$30,000 furnished or will trade for like value in L.A.

TRIPLEX — Two 1 bedroom and one 2 bedroom and den apartments. Large utility room \$37,500

10 ACRES North of Lucerne Valley income \$600 year. Price \$4000 or exchange for R-2 or R-3 lot, Palm Springs. Will assume Owner.

5210 Los Feliz, L.A. Ph. NO.30841

Income Property 35a

4 UNUSUAL LARGE DELUXE apartments. Price right. Owner 570 Desert View Dr. Ph. 7427

Real Estate for Sale 35

\$14,500 — 2 bedrooms, carpets, drapes, fenced, sewer, \$2,000 down.

\$16,000—3 bedroom, furnished, excellent location.

\$21,000—2 bedroom, 2 baths, furnished, 3 extra lots.

\$25,000—3 units, room for more. \$72,000—8 units—sacrifice. Moving to Alaska! Low down payment.

\$2495—Residence lot.

\$5600—R-1 view lot—near El Mirador.

Nichols, Realtors, 861 N. Palm Canyon Dr., by Post Office 2182

Wm. J. Heiser REALTOR

DESERT PARADISE — 10 acres earliest Thompson and Perlett's. Lovely home, guest house, refrigeration, finest well, canal water. Best India location. Due to illness SACRIFICE \$46,500.

LUXURY UNITS—4 brand new 1 bedroom, spacious, beautifully furnished, close in. TRADE FOR TRUST DEED. 423 Mel Ave.

1346 N. Palm Canyon — Ph. 5653

SACRIFICE

\$6,000 to \$15,000 INCOME

5 BEAUTIFUL APARTMENTS No Management problems. TV, all rented on yearly leases. Just re-furnished and decorated. \$47,500 will part trade or 15 to 20 per cent discount for 1/4 cash. Warm Sands Area. Phone owner 2461 P. Monte, 1311 Camino Amapela.

OWNER MUST SELL

ATTRACTIVE 2 bedroom furnished home on approximately one acre in Rancho Mirage. Beamed ceilings, fireplace, patio. \$16,750

PHONE 6-7051

SMALL down or trade, 3 bedroom, 2 bath home. Newly redecorated

PHONE 2305 or 7116

3 BEDROOM furnished home. Lovely big fenced yard. Outpost Estates. Must leave. Ph. 6355.

WHATEVER YOU WANT. Classified Ads fill it quickly, easily, economically. Dial 5005.

6 MONTHS old. 3 Bedrooms. 2 baths, completely carpeted and draped. Decorator's Delight. Landscaped. \$16,000—\$3000 down

PHONE 6831 or 7952

BUILDER'S SACRIFICE

New deluxe home. 2 bedrooms, den, 2 baths, refrigeration cooling, built-in stove, oven and dishwasher. POOL. Fenced. \$31,950 easy terms. Phone 2734—owner's agent.

BY OWNER

6 MONTHS old. 3 Bedrooms. 2 baths, completely carpeted and draped. Decorator's Delight. Landscaped. \$16,000—\$3000 down

PHONE 6831 or 7952

APARTMENT HOTEL SITE CHOICE R-3 level corner on Indian Ave. Will handle 32 units. Priced for quick sale by out of town owner. \$39,000 terms.

CROWN REALTY

Phone 9661

SUITE 18 — THE PLAZA PALM SPRINGS

Phone 8-8333

947 GLEN AVENUE

CATHEDRAL CITY, CALIF.

Across from the Post Office

Exclusive Deep Well

REVEALS this custom built 2 bedroom, 2 bath home enhanced by a tropical lanai room and a picturesque swimming pool. Phone us for particulars.

Montagne Realty

431 N. PALM CANYON Ph. 9724

ASSOCIATES

Bud Wehe Real Estate

Maurice Vitky Business Opportunities

9 MONTHS old. 3 bedroom, 2 baths, completely furnished including Baldwin Spinnet Piano. Near new school, large lot.

890 PASEO CAROLETA

Panoramic View

NEW, MODERN, 2 bedroom, 2 bath, large living room, stone fireplace, dining area, lovely built-in kitchen, nice rear patio with garage. \$17,500 terms.

DEEP WELL AREA

CONTEMPORARY 3 bedroom, 2 bath, corner fireplace, oversized living room, wall to wall carpeted and draped. All tile kitchen, sliding glass to large rear patio with heated and filtered pool, landscaped and walled — \$32,500.

TO SETTLE ESTATE

COMPLETELY furnished 3 bedroom, 3 bath with den and separate guest house, lovely green room entrance, large living room with Arizona stone fireplace, dining area and bar. Oversized master bedroom with Mr. and Mrs. wardrobes. All tile Pullman bath and shower, loads of closet area. Shutters throughout, beautifully landscaped, sprinkler system throughout, 17' x 36' heated and filtered free flow pool, refrigerated air and forced air heating, large 2-car garage with workshop. Entire property completely walled. \$39,000 terms.

RACQUET CLUB AREA

100' x 150' R-1 LOT \$2500

BUILD 5 UNITS

100' x 105' R-2 LOT \$5650

APARTMENT HOTEL SITE CHOICE R-3 level corner on Indian Ave. Will handle 32 units. Priced for quick sale by out of town owner. \$39,000 terms.

CROWN REALTY

Phone 9661

SUITE 18 — THE PLAZA PALM SPRINGS

Phone 8-8333

947 GLEN AVENUE

CATHEDRAL CITY, CALIF.

Across from the Post Office

Exclusive Deep Well

REVEALS this custom built 2 bedroom, 2 bath home enhanced by a tropical lanai room and a picturesque swimming pool. Phone us for particulars.

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Maurice Vitky Business Opportunities

9 MONTHS old. 3 bedroom, 2 baths, completely furnished including Baldwin Spinnet Piano. Near new school, large lot.

890 PASEO CAROLETA

THERESA PRESS

If it's worth listing... WE HAVE IT! CONSIDER THIS WHEN YOU WANT TO BUY OR SELL...

CHARM AND CONVENIENCE... surrounded by homes of freshness and beauty. The inviting pool tempts you to the out-of-doors. Inside delightfully comfortable with air conditioning. This 3 bedroom 2 bath and den home gives you the ultimate in desert comfort... unfurnished \$32,500.

ARTISTS DELIGHT... The home isn't much, in fact it's only a cottage, but it has 1 1/2 acres of the most beautiful scenery in Palm Springs... 3 building sites if you care to build. Artist owner acquired the property in horse and buggy days of the town... his death forces sale... reduced to \$30,000.

R-2 LOT... ROOM FOR 9 UNITS... \$16,500.

FOR BETTER BUILDING... SEE PRESS CONSTRUCTION CO. PRESS-BUILT IS WELL-BUILT!

THERESA PRESS, REALTOR

CALL 5282 - 5294 OR COME IN 611 S. PALM CANYON DRIVE

HUTTON'S REAL ESTATE

\$14,250—3 bedroom home, fireplace, fenced, good terms.
\$15,950—\$2200 down, 3 bedroom, 2 bath, new—with lots of tile.
\$16,500—2 bedroom, 2 bath, hardwood floors. Unfurnished.
\$19,500—2 bedroom new—superb view. Completely furnished.
\$22,500—New 3 bedroom, 2 bath with refrigeration.
\$29,500—3 bedroom, 2 bath, furnished, refrigeration. POOL, 2 car garage.

INCOME PROPERTY FOR CHOICE INCOME PROPERTIES—SEE US! ACREAGE

26 ACRES in city limits—\$5000 per acre.

10 ACRES in city limits—\$5000 per acre.

19 ACRES in city limits—\$5000 per acre.

LOTS CHOICE RESIDENTIAL AND INCOME LOTS

HUTTON'S REAL ESTATE

Associates — Leo Larock — Naomi Rosson — Steff Steffan

505 North Palm Canyon Drive Phone 5977 or 7772

JEWEL-LIKE THUNDERBIRD HOME

This exquisitely furnished four bedroom four bath home has just been newly carpeted and draped. All rooms are spacious... Terrazzo entrance hall... 4 fireplaces... lovely large master bedroom with fireplace... two serving and butler pantries... making this an ideal home for entertaining... the lanai has sliding glass doors which open onto the beautiful heated and filtered pool... picturesque landscaped grounds... on the golf course... price \$175,000... shown by appointment only... to qualified buyers.

EXCLUSIVE WITH

RUSSELL WADE, Realtor

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850 SOUTH PALM CANYON DRIVE PHONE 2855 or 9282

TERRY RAY

773 N. PALM CANYON

NEW 2 BEDROOM \$13,750

NEW 3 BEDROOM \$14,950

NEW DUPLEX \$15,950

All Low Down Payments

OWNER MUST LEAVE — Says: "Reduce 3 bedroom, 2 bath home from \$24,500 to \$20,000." Low down.

DEEP WELL SPECIAL — 3 bedroom furnished \$32,500

LAS PALMAS SPECIAL — 4 bedroom \$47,500

Large income lot \$18,500

Large view lot \$7,700

12 units, pool, South End \$125,000

Bermuda Dunes

BUSINESS LOTS now available 10,000 sq. ft. now only \$1500 down.

19 1/2 ACRES in one piece. Excellent for subdivision or trailer court. Roads and water on property. Price—\$2500 per acre. Excellent terms.

COMPARE PRICES

119' x 100' homesite overlooking golf course, all improvements in \$400 down.

125' x 125' on golf course, rear on fairways, underground utilities now only \$550 down. Only one lot to each customer.

2 1/2 ACRE Rancho \$1500 down. Won't last long at these prices! BUY NOW FOR PROFIT

PHONE 2064

Howard Palmer Ervin Hall

Bess Matloff Art Campbell

Betty Luce Mal Hamm

\$500 Down

3 BEDROOM, 2 bath home; stove, carpeting, drapes, TV cable included.

PRICED AT \$15,750

Monthly Payments \$175

DON'T WAIT!

Jekyll, Bradley & Co. REALTORS

457 N. Palm Canyon Ph. 2734

SOUTH END

LARGE 3 bedroom, 2 bath, redecorated home. 100' x 100' walled lot. \$24,500

BUY WRIGHT!
NOW IS THE TIME TO BUY
INCOME PROPERTY
FOR LESS!

PRICED less than 3 TIMES
GROSS INCOME, of approxi-
mately \$63,000. Unheard of for
24 Units and pool in excellent
location. Owner has other op-
portunity making this sacrifice
possible. No equal in Palm
Springs.

14 UNITS WITH POOL. Owner
has good business venture wait-
ing in L.A. and will sell this
property at the low price of \$99-
000. Hurry if you want a bar-
gain!

3 UNIT FURNISHED, room to
expand, all rented, walking dis-
tance to Indian Ave. A good in-
vestment for \$18,500.

200 FEET COMMERCIAL
FRONTAGE on Palm Canyon at
low summer price of \$45,000.

10 ACRES CLOSE IN OFF RA-
MON RD., near new stores to
be built. Price \$22,500, only 29
per cent DOWN.

SEE US for business opportunities

BILLY WRIGHT
20 Years in Palm Springs
ASSOCIATE REALTORS
HERB LAKEY BILL COLVEN
382 N. Palm Canyon Drive
Phone 5727 Phone 6672

Deep Well Home

BEAUTIFULLY designed, built
and furnished. One of Palm
Springs very finest. \$79,500.

NEXT TO THE above home is an
available building site, with
quality plans to the buyer at no
extra charge. Yours for \$8,800.

ON ALEJO there is a gem of a
home with Terrazzo living room
flooring and well furnished
through-out, only \$26,500 com-
plete.

DEEP WELL—5 bedrooms, 3
baths, completely walled, ideal
for large family, \$41,500.

R-3 LOT — in exceptional rental
area. Room for 14 units, pool,
and plenty parking — Priced
right at \$22,500.

Ernie Dunlevie
1807 N. Palm Canyon Drive
Phone 9657

4 UNITS

ROOM FOR MORE. Near Lone
Palm on Indian Ave. Like new.
\$37,500.

10 Units -- Pool

3 STREET CORNER — spacious
grounds. Owner retiring. \$85,000.

Acreage Buy
\$125 Per Acre
Only 10 Minutes East of
Palm Springs

Munholland & Co.
Associates
GORDON NICHOLSON
B. K. DE TARR
1059 N. Palm Canyon Drive
PHONE 3673

WILL TRADE
UP OR DOWN

CHOICE
20 ACRES
WITH MODERN HOUSE
IN MALIBU
FOR

INCOME OR BUSINESS
PROPERTY

IMPROVED OR UNIMPROVED
IN
PALM SPRINGS
OR VICINITY
PRIVATE PARTY
PHONE 6592

BEST BUY
SOUTH END

THIS CHEERFUL HOME has 2
large bedrooms, huge screened
in lanai.

DOUBLE GARAGE, oversize lot
with sprinkler system

REDUCED TO \$16,950
SEE THIS!

**Jekyll, Bradley
& Co.**

REALTORS
457 N. Palm Canyon Ph. 2734

TWO NEW

CUSTOM BUILT individually de-
signed 3 bedroom, 2 bath homes
on extra large lots in South End's
finest section. Large rooms,
loads of closets, built-in features.

1201 CALLE PALO FIERRO
852 BILTMORE CIRCLE

1250 CALLE PALO FIERRO
3 BEDROOM, 2 bath, built-in
stove and oven, separate dining
room overlooking pool, carpet-
ed, lots of glass, fenced, land-
scaped, sprinklers. Built 1952.
Sell \$29,500, \$8000 down. Or rent
\$200 month summer. Ph. 2998

The Desert Sun Friday, July 5, 1957

Murphy Realty
Phone 5102

HOME
WITH 101 EXTRAS
LOVELY, practically new, 2 bed-
room, refrigeration cooled. De-
lightful south end.
\$35,000

ATTRACTIVE
SOUTH END HOME
2 BEDROOMS, large rumpus
room, 3 baths, air conditioned,
furnished. \$38,750.

10
UNITS WITH POOL
NEAR El Mirador Hotel. Room for
8 more units.

\$130,000
CORNER
TENNIS CLUB AREA
HOME SITE LOT. Wall on 2 sides.
\$12,500

R-3
TWO STORY Multiple Dwelling.
Lot near Cameron Center. Ac-
commodate 18 units.
\$27,500

Phone 5102
464 N. Palm Canyon Dr.

Paul Burkholder

TOP LOCATION
FURNISHED 3 bedroom home
with pool, best construction.
Easy terms. \$37,500.

SOUTH END
2 BEDROOMS, 2 baths, family
room, nicely furnished. Only
\$20,500.

2 — R-3 LOTS
FOR 30 UNITS. Most desirable
location. \$45,000 with terms.

TENNIS CLUB
CHOICE RESIDENTIAL lots from:
\$9350.

Paul Burkholder
359 N. Palm Canyon Drive,
Phone 2613 or Evenings
Phone 9208

VALLEY
OF THE SUN
ESTATES

LUXURY homes—now under con-
struction, 3 bedrooms, 2 baths.
Refrigerated Air Conditioned
Heated Pool—\$5000 down.
Turnoff at Tamarisk Country Club
— Follow Signs

RANCH CLUB ESTATES
Spacious 2 bedroom, 2 bath house
Furnished or Unfurnished
2075 Sandra Road

CATHEDRAL CITY

SALTON SEA
BEACH

TRAILER PARK SITE
ABOUT 500 FT. from sandy beach.
We have permit and plans for
200 spaces. Electricity and paved
street frontage. Will sell or lease.

CATHEDRAL CITY LOTS
ATTENTION BUILDERS! Lots in
new subdivision. Close in, paved
streets, water, electricity. \$1450.
Terms.

ALSO 1/4 acre, 1/2-acre and full
acre view lots in exclusive resi-
dential district.

Jorgenson Realty
CAL BROWN
Associate Broker and Business
Opportunity Broker
68-744 Broadway (Hiway 111)
Cathedral City, Ph. 8-3401

FURNISHED

IN EXCELLENT TASTE is this
beautiful refrigerated 2 bedroom
2 bath, landscaped home, com-
pletely fenced. Has all built-ins
plus new washer and dryer. Lo-
cated in Rancho Mirage. A real
buy at \$27,500.
CALL for appointment to inspect.

JOHN SHARP
68-555 Broadway (Hiway 111)
Cathedral City Phone 8-8303
Evenings Phone 8-6565

HAVE A FEW SPECIAL BUYS
FOR SUMMER—in 1 and 2 and
3 bedroom homes with reason-
able terms; also small income.

RUTH BILES
REALTOR
GENEVIEVE MURRAY Associate
68-744 BROADWAY HIWAY 111
Cathedral City Ph. 8-3734

AT YOUR SERVICE
CLARK REALTY AND
INSURANCE AGENCY
68-657 Broadway Ph. 8-4691

THOUSAND PALMS

2 BEDROOM HOME — \$10,500
TO Choose from—with low down
payment.

BUSINESS BLOCK
LAUNDERETTE— beauty parlor,
2 apartments—now in operation.
\$35,000—\$10,000 down.

WHITNEY
Investment Co.
Half Mile East of Freeway,
Ramon Road, Thousand Palms.

INDIO

CUTE 2 Bedroom and Bath. Large
R-3 Lot. \$11,200 — \$2,000 Down.
Phone Palm Desert 763551

PALM SPRINGS BUICK

1956 BUICK ROADMASTER
RIVIERA, 2 DOOR, FULLY EQUIPPED.
DRIVEN ONLY 7 MONTHS.

FACTORY AIR CONDITIONED
PRICED BELOW L.A. MARKET.

1954 BUICK SUPER
RIVIERA, LIKE NEW, FULLY EQUIPPED.
PRICED TO SELL.

ALSO A FINE SELECTION
OF TRANSPORTATION CARS

OPEN EVENINGS FOR YOUR CONVENIENCE
AIR CONDITIONED SHOWROOM

PALM SPRINGS BUICK

68-406 HIGHWAY 111

PALM SPRINGS PHONE 8-4001

SAN CLEMENTE

Rooms for Rent 40
COZY STUDIO room. Private en-
trance, cooking privileges. Phone
2478 or 3072.

ROSSMORE HOTEL.
LOVELY rooms, \$65 single, \$80 dou-
ble, large POOL. Phone 2744

SLEEPING ROOMS, \$11, \$12 week.
Studio apartment, \$15 week.
The Sage, 221 Sonora. Ph. 5146.

Apartment for Rent 43
DELUXE unfurnished 1 and 2 bed-
room apartments. Private patios,
fridge, stove, TV cable, dis-
posal, laundry room, quiet and
restful. Around the corner from
all shopping areas. Lease to
adults only. No pets. Patio apart-
ments, 587 Calle Ajo. Ph. 2406.

IDEAL FOR year around, adults,
3 room apartment with garage.
TV cable, good cooler, yard and
maintenance furnished. \$85 on
lease. Phone 7065 or 1361 Camino
Amapola.

LUXURIOUS 1 and 2 bedroom
apartments, POOL, best South
End location. Low summer and
annual rates. 1580 Indian Trail.
Inquire Apartment 2. Adults. No
pets. Phone 9576

BRAND new furnished and unfur-
nished 1 bedroom apartments.
also furnished studios. Heated
pool, new quiet district. 595
Thornhill Road—Phone 7165.

ONE OF PALM SPRINGS FINEST
1 and 2 Bedroom. Refrigerated.
Day, week or month. Pool, TV
in every unit. Bermuda Palms,
650 E. Palm Canyon. Ph. 9944.

Attractive New Apartments
AIR-CONDITIONED—POOL
UTILITIES—QUIET STREET
277 Camino Roma. Ph. 9909

Real Estate Wanted 37
LIST WHAT YOU HAVE
TO SELL, RENT OR TRADE
WITH PALM SPRINGS
MOST PROGRESSIVE OFFICE

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Wanted to Buy
Have 2 buyers for 3 bedrooms,
2 baths, with pools, \$27,500 top.
South of Tamarisk, west of Sun-
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2 OR 3 BEDROOM house with
guest house in Palm Springs, de-
sire minimum 700 square foot
guest house with kitchen. Will
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190 Desert Sun, File D-6.

Large Deluxe 1 Bedroom
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LARGE deluxe bedroom apart-
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Utilities included. Ph. 5545.

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\$75 FURNISHED 3 room apart-
ment. Pool. 459 Avenida Olan-
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VERY NICE FURNISHED apart-
ment. Air Conditioned. Handy
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LARGE new deluxe kitchen, stu-
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STUDIO apartments from \$75 mo.
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POOL — PHONE 9013

STUDIO Apartment, \$75 month
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cluded. Pool. Phone 9201.

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970 Parocela Pl. Phone 7848.

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Wanted to Rent 39
BUSINESS Couple wants Bedroom
Apartment yearly to \$150. Or
will rent house or Duplex with
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RADIO, HEATER, OVERDRIVE

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FURNISHED apartment near Ca-
thedral City. Very low rent dur-
ing summer, good deal for two
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POOL, weekly maid service, linen,
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BRAND new large 1 bedroom
apartments with full sized kit-
chens, TV, POOL, shuffleboard.
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MUST SEE TO APPRECIATE —
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leges. 3778 Calle de Carlos. Ph.
6275.

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MODERN APARTMENT with pool.
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SPACIOUS air-conditioned studio
apartment. Private patio and
pool. Weekly rate \$55. Very low
monthly rate. Phone 7242.

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POOL — Large NEW MODERN
Maid service, Summer rates
\$95 month and up—Phone 2391.

FURNISHED Apartment — POOL
Reasonable by Month or Year.
DESERTVIEW APARTMENTS
1005 N. Indian Phone 9525

Houses For Rent 46
\$95 MONTH, new furnished 1 bed-
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den, use of pool, pet ok.
PHONE 7167 or 9390

2 BEDROOM partially furnished
home. Completely fenced. \$150
mo. yearly lease. 619 No. Calle
Marcus. Phone 9450

\$75 SUMMER, 2 bedrooms, nice-
ly furnished. Child OK. Close in
323 Marcus Rd., Phone 6069.

2 BEDROOM, 2 bath house, fur-
nished, summer rate, \$125 month
or will sell. PH. 5178 or 5902.

2 BEDROOM home, or will share
with ladies. Close in. Use of
pool. 323 Marcus.

2-BEDROOM house, unfurnished,
South side, \$125 month.
JIM SHARPE—PHONE 2319

Rustic Secluded Apartment,
Also Private, Walled-in
House. Near Bus. 133 Ocotillo

NICE furnished home, 2 bedrooms
Adults, double garage.
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condition and price to: Desert
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HOME. 74-479 Peppergrass, Palm
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AIR Cooler, room, window, or
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657 HIGHLAND DRIVE.

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LOADED WITH EXTRAS, POWER STEERING,
POWER BRAKES, POWER SEATS, RADIO,
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11,000 ORIGINAL MILES.

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New 1957 Big "M" Mercury
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Scored 1st With
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THE Washington Artillery of New
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plete with floor polisher like
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CHOICE APRICOTS
YOU PICK 75 CENTS LUG
1431 W. Lincoln — Banning

Pets-Poul.-Livestock 65
TOY POODLES, \$100-\$125
POODLE SHOP
Cathedral City. Phone 8-2292

Used Cars for Sale 70

1954 CHEVROLET
FORD STATION WAGON
IMMACULATE \$995
Plaza De Soto-Plymouth
PHONE 2588 191 SO. INDIAN

1 1/2 TON Ford flat bed, excellent
tires, good condition. \$275.
PHONE 6570

1956 STUDEBAKER
GOLDEN HAWK!
Under 8000 Miles \$2395
Plaza De Soto-Plymouth
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1949 PLYMOUTH 2-door Sedan,
good condition. \$175 cash or
will finance. Phone 4483.

1955 THUNDERBIRD
Fordomatic — Radio, Heater
IMMACULATE \$2495
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1937 CHEVROLET 1/2 ton truck.
Fair Condition — \$75
636 So. Camino Real Ph. 7566

1953 BUICK
RIVIERA SEDAN
Dynaflow, Radio, Heater
Plaza De Soto-Plymouth
PHONE 2588 191 SO. INDIAN

1946 DODGE Panel Truck, \$350,
Good Condition
720 Palm Avenue. Ph. 9404

Automobiles Wanted 71
WANT clean car—1951 to '53 model
—Ford, Chevrolet or Plymouth.
Roslyn Lang. Phone 2522.

Phone 5005 For Classified Ads!



“LEFT . . . RIGHT . . . LEFT” is the chant of S/Sgt. Max B. Clark as he drills the 3rd Automatic Weapons Battery. The unit is currently undergoing two weeks of intensive summer training here at Marine Corps Base, Twentynine Palms. (Official Marine Corps Photograph by M/Sgt. Ralph Austin).

Democratic, Republican Leaders Shift Blame on Each Other for School Bill's Death

WASHINGTON — House Democratic and Republican leaders split sharply today over whether to call the controversial school aid bill up for a vote.

Chances for passage of the measure seemed slimmer than ever and both parties maneuvered to try to tag the other with the blame if it is killed.

GOP leaders are determined to avoid a showdown vote on the bill, despite the fact it is a key plank in President Eisenhower's legislative program.

Did You Know
That you can own a new 1957 Cadillac Hard Top Coupe equipped with power steering, power brakes, windshield washer, back-up lights, white sidewall tires, deluxe wheel discs, heater, radio, EZ eye glass, automatic light dimmer, door guards, fog lamps, license frames, 6 way power seat and power windows for only

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Plus Tax and License
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There's nothing we won't do to please any of our many fine customers.

FRED'S TEXACO SERVICE STATION
"The Best Friend Your Car Has Ever Had"
395 N. Palm Canyon Dr.
Phone 2020

Heidts to Start Summer Brunch

In keeping with plans for promotion of a year-round resort, Jack and Jerry Heidt have programmed a Sunday summer brunch for their Lone Palm Hotel.

The Heidt brothers, who were placed in management of the hotel by their handealer father, Horace Heidt, scheduled their "Strawberry Brunch" from 11 a. m. to 2 p. m. in the air conditioned dining room, overlooking the hotel pool.

Menu for this new summer innovation, laid out in buffet style, features bowls of chilled fruit supreme, eggs Benedict, crepe suzettes, little pancakes with a special strawberry glaze sauce, hot rolls, biscuits and dozens of other tempting dishes.

Government Settles Damage Suit for \$50,000

SAN DIEGO — The federal government has agreed to pay \$50,000 to a man injured seriously while being evicted from a bus by Border Patrol agents.

The man, Jose Torres, a 56-year-old naturalized U.S. citizen suffered a broken back during the eviction. The mishap left him paralyzed from the waist down.

District Judge Jacob Winberger dismissed a \$350,000 suit after the settlement was announced.

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone
WADE, RUSSELL 2855
850 S. Palm Canyon Dr.
ISRAEL ADOLPH 2981
671 N. Palm Canyon Dr.
LANG, ROSLYN 2322
1175 N. Palm Canyon Dr.
ROCKS, MADGE O. 4878
177 E. Andreas Rd.
SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.

CATHEDRAL CITY
CLARK, PAUL W. 8-4691
68-657 Broadway
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHARP, JOHN 8-8303
68-555 Broadway

LA QUINTA
HOFFMAN, MILTON A. 9-3941
P. O. Box 306

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TED SMITH 8-5022
71-891 Highway 111

THUNDERBIRD AREA
TONY BURKE 8-5432
West of Thunderbird C.C.
70-237 Hiway 111 1/4 mile Adv.

Silver City Rocked by Blast As Ton of Fireworks Blows

SILVER CITY, N.M. — A set off the faulty skyrocket and faulty skyrocket backfired into a truck loaded with a ton of fireworks Thursday night and touched off a violent explosion that rocked Silver City.

About 10,000 persons, on hand for the annual Fourth of July display, saw the spectacular accident.

Two men were injured critically and five other men were treated for minor burns at the Hillcrest General Hospital.

Several other Silver City businessmen, who had been helping set off the fireworks before practically the entire population of the county, hurried to safety. But Melvin H. Porterfield, 41, and William E. Ward, 45, were caught by the main blast.

Porterfield and Ward had just Texas had a marketed output of 5,133 billion cubic feet of natural gas, valued at \$436,300,000 in 1956.



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Fresh Fish—Seafoods
Superb Salads
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PLENTY OF FREE PARKING

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San Geronio Inn

VENETIAN COCKTAIL LOUNGE
ALL CHOICE EASTERN BEEF
Complete Dinner
10 oz. Broiled small filet sirloin \$1.45
12 oz. Broiled Top Sirloin \$2.25
16 oz. Broiled N.Y. Cut \$2.75
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The Finest Cuisine — Served in Luxurious Surroundings
FEATURING PRIME EASTERN BEEF
COFFEE SHOP OPEN 24 HOURS DAILY
Phyllis Monahan appearing in the Trail Room

PALM SPRINGS Biltmore Open Year Round

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100% Refrigerated Air Conditioning
DINE IN THE DELIGHTFUL GARDEN ROOM
FINE FOOD AND COCKTAILS
CHARCOAL BROILER
Complete Dinner from \$2.75
Piano Bar Entertainment
In Palm Springs It's THE BILTMORE
At the Biltmore It's THE GARDEN ROOM

Laurye's STEAK RANCH

Famous For Steaks

Prime Chopped Sirloin Steak Dinner \$1.65
Top Sirloin Steak Plate Dinner \$1.75
N.Y. Cut Sirloin Steak Dinner \$3.25
Filet Mignon Steak Dinner \$3.50
1/2 Fried Chicken (Pan Fried) Dinner \$2.25
Prime Chopped Sirloin Steak Plate Dinner \$1.25

Reward for Early Diners Daily 'Til 6:30 p.m. Sat. 6:00 p.m. N.Y. Cut or Top Sirloin Steak Dinner Regular \$3.50 Early Diners Only \$2.65

EARLY DINERS SPECIAL 50c
ALL COCKTAILS
OPEN YEAR 'ROUND EVERYDAY 4:00 P.M.
COMFORTABLY COOL
ON HIGHWAY 111—JUST ONE MILE SOUTH OF THE NEW ARABY POINT BRIDGE

Closing Out This Month Everything Must Go Check These Items

VIRTUE DINING CHAIRS	Were \$17.50	NOW \$10.00
DOUGLAS DINETTE SETS	Were \$119.50	NOW \$79.50
FOAM RUBBER BAR STOOLS	Were \$27.50	NOW \$15.00
LAMP SHADES	\$5.50 to \$7.50	NOW \$1.95
3 Piece Dresser - Mirror & Matching Headboard	Were \$110.00	NOW \$69.50

COMPLETE LINE OF BABY ACCESSORIES
CRIBS... STROLLERS... PLAY PENS... CAR - BED, ETC.

Maher's FURNITURE

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Where You and the Children Are Welcome the Year Around

Refrigerated Units
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Don't Miss the Sunday STRAWBERRY BRUNCHES

Your Hosts

Horace, Jack and Jerry

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